

# ASSOCIATED STUDENTS' VISION

# 2015

## Increase Connection & Engagement of Students

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- Initiate and maintain informal conversations with students
- Critical analysis of data and statistics
- Increase quality and quantity of organized student outreach efforts

## Expand Cross Community Collaboration

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- Cultivate joint events and initiatives with student organizations and campus departments
- Expand conversations with faculty, staff and administration
- Increase San Diego community engagement efforts

## Enhance Marketing & Promotion Efforts

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- Boost marketing of A.S. programs and services through direct communication
- Promote campus services and resources
- Publicize student organization activities and events