

# ANNUAL REPORT

ASSOCIATED STUDENTS OF SDSU | 2016-2017





# MISSION **VISION** VALUES



## **Mission:**

We, the Associated Students, create, promote and fund social, recreational, cultural, and educational programs and facilities both on campus and in the community, advocate for student interests, provide leadership opportunities and participate in shared governance.

## **Vision:**

A.S. SDSU is a unifying and empowering student-directed organization dedicated to serving and involving students at SDSU by enhancing the college experience that leads to a higher quality of life now and in the future.

## **Values:**

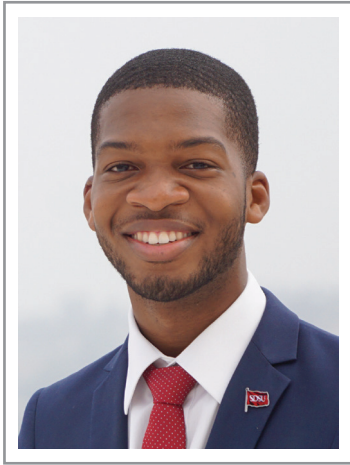
A.S. SDSU values efforts by and on behalf of students that promote the following ideals:

- Professional development
- Campus community
- Communication
- Advocacy
- Shared governance
- Service
- Diversity
- Sustainability

# LETTERFROM...

**I am proud to share the 2016-2017 annual report with you.** It was an honor to serve as the A.S. Vice President of University Affairs, especially in a year that saw so much student involvement in so many ways. Some of the highlights included:

Once again, Aztecs Rock Hunger set a new record by collecting a record 448,000 lbs of food for the Jacobs and Cushman San Diego Food Bank. The annual food drive was instrumental in fighting food insecurity experienced by SDSU students. In addition to allocating 20% of the monetary donations collected to the SDSU Economic Crisis Response Team initiative, which assists students who are experiencing food and housing insecurity, the amount of pounds collected served as a line of credit for the A.S. mobile food pantry that began serving students at the weekly SDSU Farmer's Market this past fall. A.S. also started #asnowaste, which alerts students via Twitter when there is excess food available in the Aztec Student Union.



Rock the Vote, which worked to engage students in the 2016 election season by registering students to vote, giving them access to information, and reminding them to vote, culminated in an election night results viewing party, which was a great way to share the experience with fellow students.

Your Voice Matters was reignited across campus and included a town hall meeting which gave students another avenue to voice their concerns to their student leaders.

A.S. Elections season saw a great deal of activity from the candidates who really got students engaged and led to another year of all-time high 20% voter turnout.

The opening of the Recreation Field will give additional space to students to access the thriving health and wellness culture on campus.

These are just some of the ways Associated Students made an impact on the lives of students this year. As we look ahead to the coming year, we will strive to keep this momentum to continue to serve students.

Additionally, University President Elliot Hirshman completed his term. We are grateful for all the work he did on behalf of the university and his commitment to shared governance. I look forward to being a part of the selection of the next permanent University President in the year ahead.

These were just highlights of what A.S. achieved in 2016-2017. I encourage you to learn more by reviewing the entire annual report. I am proud of all that was accomplished this year and I look forward to continuing and growing A.S.' commitment to serving students and making their experience at SDSU transformative.

**Chimezie O. Ebiriekwe**  
**A.S. President**

# LETTERFROM...

**Thank you for reviewing the 2016-2017 Associated Students Annual Report.** It was a year of thriving growth and transformation for the organization and reinvigorated student involvement.

The growth included the completion of the construction to the Cal Coast Credit Union Open Air Theatre, which should be experienced to be fully appreciated. It provides guests with a more engulfing concert experience while providing convenient, upgraded amenities.

The growth also included the opening of the Recreation Field on the west side of campus, which gives students another option for exercise and more importantly building community on campus. A.S. is committed to the overall health and wellness of students. As demand for recreation continues to grow, we must look for ways to provide new opportunities for students and meet the diverse and changing health and wellness needs of students.



A.S. is committed to assisting students who are experiencing food insecurity and therefore began operating a mobile food pantry and #asnowaste, which makes excess food in the student union available to students. I am proud that students are at the forefront of the growth in A.S. and that the A.S. staff is dedicated to working with the students to accomplish the vision for growth. It is the beauty of our organization, and in the process, students and staff develop professionally, build strong relationships with each other, and make the SDSU experience better for all students.

This was also a year of change for the university and A.S. as Dr. Elliot Hirshman, University President, finished his tenure as president. We appreciate his work with A.S. throughout the years and his overall commitment to shared governance. A.S. also celebrated the retirement of John Kolek, the A.S. Associate Executive Director, who served as Director of the Viejas Arena and Cal Coast Credit Union Open Air Theater for 28 years. His impact on the overall campus and generations of students is immeasurable. John's decades of service and dedication serve as example of the overall dedication of A.S. staff to serving students and living the out the mission of A.S. each day.

Lastly, this year we saw more students getting involved, voicing their concerns, and taking action. Associated Students is intent on serving students, and we continue to encourage students to get involved with A.S. as a way to create the change they want to see on campus.

So much was accomplished this year. Thank you for taking the time to learn more about what A.S. did in 2016-2017. We look forward to the upcoming year and continuing the growth of the organization and the thriving student involvement!

**Christina Brown**  
**Executive Director**





# OUR ORGANIZATION





# GOVERNMENT AFFAIRS



Associated Students is a student-directed organization and is made up of the decision-making branches: the A.S. Board of Directors and the three A.S. Councils — the Campus Life Council, the Judicial Affairs Council and the University Council. The backbone of the student government are the boards, committees and the commissions which offer opportunities for students to become leaders and work on behalf of their fellow students, to strengthen the SDSU experience.

**20%**  
voter turnout

**448,000**  
pounds of food donated

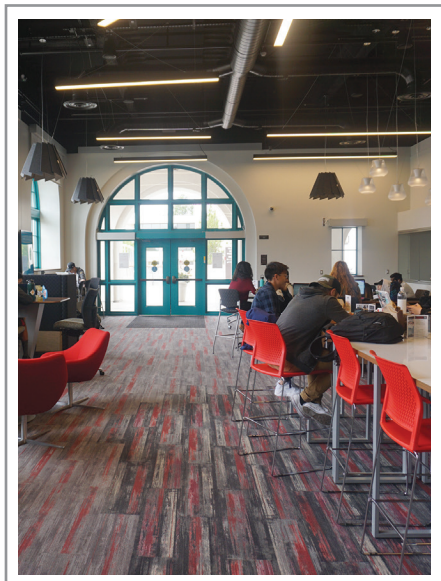
## GOVERNMENT ACCOMPLISHMENTS

- Raised a record 448,00 pounds of food for the Jacobs & Cushman San Diego Food Bank during the annual Aztecs Rock Hunger food drive
- 20% voter turnout during the spring A.S. general elections with a total of 6,055 students voting
- Food Insecurity Initiatives: Debuted the A.S. Food Pantry in November 2016 at the weekly SDSU Farmers Market and distributed 38,320 lbs. of food to 2,842 students through May and started the #ASNOWASTE program that alerts students when there is excess food at events in the student union
- Had a record 858 applications for the A.S. Study Abroad Scholarship and awarded \$424,000 in scholarships
- Rock the Vote campaign included registering students to vote, Presidential debate viewing parties, a live debate between candidates for the local city council seat, Election Day poll site in Montezuma Hall and an elections results viewing party in the Goldberg Courtyard
- Hosted “Your Voice Matters” Town Hall in the Conrad Prebys Aztec Student Union Theatre. The panel of A.S. leaders listened to feedback from SDSU students and answered questions





# UNION PROGRAMS AND SERVICES



Named after local philanthropist, Conrad Prebys, the Conrad Prebys Aztec Student Union is the home away from home and the community center for the SDSU campus. It was made possible by former SDSU students who voted to build an all new Leadership in Energy and Environmental Design (LEED) Platinum student union. The Union is entirely student-fee funded and receives no State funding. The building includes Montezuma Hall, a 300-seat theatre, eateries, meeting spaces, student lounge, bowling center, and satellite gym. It is also the home of the Associated Students office, the Center for Intercultural Relations office, and Student Life and Leadership office.



## CONRAD PREBYS AZTEC STUDENT UNION ACCOMPLISHMENTS

- Achieved LEED Double Platinum status, a recognition shared by fewer than two dozen facilities around the world. The LEED Platinum certification for Existing Buildings Operations and Maintenance comes just two years after earning LEED Platinum status for new construction.
- Expanded services and hours of the University Information Center to better serve the SDSU campus and community. Future plans include student football ticket distribution and the opportunity to reserve open meeting rooms on a first-come, first-use basis.
- Student Lounge opened in Fall of 2016 and had an immediate impact. From day one students enjoyed the "slounge" for studying, relaxing and hanging out with friends. Extended hours were offered during finals week and ASUB provided early morning coffee and breakfast.
- The Aztec Student Union Board (ASUB) continued their mission to enrich campus life, unite the university campus, and cultivate a unique collegiate experience that instills Aztec pride through cultural, educational, and social programs. They worked with over 25 campus partners to host 75 events in the fall & spring semesters, attracting close to 17,000 students.

## BY THE NUMBERS

**8,033** Meetings & Events took place in the Union and Scripps Cottage  
Approximate 7% increase from previous year

**533,118** Guests participated in those meetings & events

**67%** Meetings & events were planned by student groups

# AZTEC RECREATION



Aztec Recreation provides high quality programs, services and facilities that inspire active, healthy living and enhance the SDSU experience. Aztec Recreation includes many recreational and fitness programs, like Aztec Adventures, group fitness and personal training, intramural sports and sports clubs. It also includes facilities, such as the Aztec Recreation Center (ARC), the Aztec Aquaplex, the Aztec Lanes and ARC Express in the Conrad Prebys Aztec Student Union, Recreation Field, and the Mission Bay Aquatic Center (MBAC).



## AZTEC RECREATION ACCOMPLISHMENTS

- The unveiling of the new Recreation Field. The 64,600 sq. ft. all-weather turf along with energy efficient LED sports lighting provided an additional 110 hours a week for expanded intramural sports, sport clubs, fitness and informal recreation opportunities on campus.
- The Recreation Field project received the Outstanding Facility Honor Award from the San Diego County Chapter of the American Public Works Association.
- The Men's Volleyball Club defeated The Ohio State University in straight sets to win the 2017 National Collegiate Volleyball Federation National Championship!
- The Men's Rugby Club represented SDSU during a nine day international trip to the country of Georgia. The trip was facilitated by the US Ministry and SDSU Georgia to commemorate the 25th anniversary of US/Georgia relations. The team taught rugby skills to school children, visited wounded soldiers, made TV appearances and were victorious in two matches against Georgian rugby clubs.
- Mission Bay Aquatic Center was selected as the 2016-17 winner of the Outstanding Community Sailing Program Award by US Sailing. This honor is awarded for promoting access to sailing, developing new sailors within the sport, and being a leader in the sailing industry.

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	<b>2016-17</b>
Total Aztec Recreation Members	<b>17,174</b>
Intramural Sports Participation	<b>7,725</b>
Sport Club Athletes	<b>809</b>
Group Fitness Classes (per year)	<b>2,348</b>
ENS Instructional Class Enrollment	<b>2,424</b>
Aztec Adventures (Outings and Team Challenge Contact Hours)	<b>31,314</b>
Aztec Lanes Games Bowled	<b>30,799</b>
MBAC Camp Enrollment	<b>2,670</b>
MBAC Rec Class Enrollment	<b>2,145</b>
MBAC ENS Class Enrollment	<b>1,787</b>



# VIEJAS ARENA AND CCCU OPEN AIR THEATRE

One of the premier on-campus indoor basketball arenas in the country, Viejas Arena at Aztec Bowl provides a 12,414-seat, state-of-the-art venue while keeping fans close to the floor and part of the action. The Arena provides quality entertainment with impeccable acoustics and sight lines. Viejas Arena hosts athletic events, concerts, conferences, lectures, academic gatherings and is home to Aztec Basketball.

The Cal Coast Credit Union Open Air Theatre (OAT) is a historic outdoor amphitheater to accommodate approximately 4,800 guests.

Our guests experience outdoor ambiance with live entertainment. Recently completed renovations gives the campus grounds a fresh look with modern amenities. The remodeled buildings and structures honors the theme of the University, and create a welcoming and complete event space.



## ACHIEVEMENTS & GOALS

- During the 2016-2017 Fiscal Year the Viejas Arena & Cal Coast Credit Union Open Air Theatre hosted 102 major events not including basketball practices, rehearsals or Mezzanine events. The events brought over 455,856 guests through our turnstiles. Some of those concert events included Shawn Mendes, Twenty-One Pilots, Santana, Bon Jovi, and Sia.
- The Viejas Arena and Cal Coast Credit Union Open Air Theatre currently provides employment and professional development for over 160 SDSU students that assist in all aspects of venue operations.
- Completed construction on a \$5.5 million upgrade to the Cal Coast Credit Union Open Air Theatre. The project included construction of three new buildings that house Men's and Women's Restroom facilities, new stage roof, stadium style seating and a new concession stand. The project also includes the removal of the old existing concession stands and an increase in usable concourse space for vendors and sponsor opportunities.
- The Viejas Arena will begin the three month performance period of becoming LEED certified this year. Various projects and plans are being implemented now and the building hopes to achieve sustainability by committing to good environmental practices.
- Having helped plan, construct, and then operate the arena since its 1997 opening; John Kolek retired as Associate Director of Associated Students. John achieved a great deal throughout his A.S. career and will be remembered as a strong visionary leader, who made a lasting impact at SDSU.



# VIEJAS ARENA AND CCCU OPEN AIR THEATRE



## COMMENCEMENT

This spring, Viejas Arena hosted seven separate traditional ceremonies for 10,000 graduates, and was near capacity for every ceremony with over 12,000 attendees. Participating in the ceremony is an important milestone for SDSU students that have worked hard. Viejas Arena is proud to be a part of this great accomplishment and special day for graduates and their families.

## BOX OFFICE

The Viejas Arena Box Office is open daily to the public and offers tickets to events at Viejas Arena and Cal Coast Credit Union Open Air Theatre, discounted theme park tickets, movie passes, and MTS passes for SDSU students. During basketball season, the box office distributed 62,000 tickets to SDSU students to help cheer on their beloved San Diego State Basketball Teams. The box office also assists with distributing and selling Aztec Football tickets to SDSU students during the football season.

## IN ADDITION TO HOSTING 102 MAJOR EVENTS THE FOLLOWING ACCOMPLISHMENTS WERE



**31**  
BASKETBALL GAMES  
**127,422**  
BASKETBALL ATTENDANCE



**43**  
CONCERTS  
**214,358**  
CONCERT ATTENDANCE



**11**  
UNIVERSITY EVENTS  
**76,697**  
UNIVERSITY EVENT ATTENDANCE



# SDSU CHILDREN'S CENTER

The SDSU Children's Center features a relaxed and loving atmosphere in which children are free to explore, learn and create through play. To foster the development of the whole child, activities are planned to provide maximum physical, social, emotional and intellectual growth and continuous exposure to the tools for learning.



**SDSU Children's Center**  
quality child care provided by  
the Associated Students

## OUR FAMILIES

As part of the A.S. mission the Children's Center aims to serve student families first. We serve just over 200 children daily. Our families are comprised of a mixture of student families, faculty, staff, alumni and community members.

Category	Count of Parent	
	Type	% of Total
Alumni	19	9.0%
Center Alumni	16	7.5%
Community	17	8.0%
Faculty/Staff	103	48.6%
Student	57	26.9%
<b>Grand Total</b>	<b>212</b>	<b>100.0%</b>

Non Affiliated	24.5%
Affiliated Faculty & Staff	48.6%
Affiliated Students	26.9%
<b>Total Affiliated</b>	<b>100%</b>

## OUR VOLUNTEERS

The Children's Center partners with the Child and Family Development (CFD) department in the School of Education to serve as a lab school for students working on their course work in Child Development. This year we clocked 11,484 hours of student internship hours. 11,286 of those hours were directly from the Department. The other 198 hours came from other departments which include students from the pre-dental, theater, and the community garden.

**9,755**

CFD 378 & 275 Student  
Internship Volunteer  
Total Hours

**1,500**

CFD 270L Classroom  
Observation Lab  
Volunteer Total Hours

VOLUNTEER GROUP	TOTAL HOURS
<b>SDSU Special Needs Educators</b>	.....75
<b>Community Garden</b>	.....120
<b>Pre-Dental Students</b>	.....18
<b>Theater for Young Audiences</b>	..... 60

# SDSU CHILDREN'S CENTER



## CHILDREN'S CENTER ACCOMPLISHMENTS

- Employed over 150 part time student employees.
- \$65,000 upgrade to the buildings original carpet & flooring.
- \$31,000 upgrade and installation of synthetic turf to playground, increasing the usable playground space.
- A is for Art raised \$10,349.35 this past year.
- \$2,500 grant from Department of Education to enhance curriculum in preschool.
- Opened a new Children and Nature course with the Child Development Department, which utilizes our outdoor classroom practices. Increasing overall volunteer hours.
- Storm drain renovations.
- Literacy collaboration with local authors and SDSU Police Department.
- Collaboration with the College Area Community Garden, children are composting meal scrapes and tree trimmings. There was a total of 2-3/4 tons of food scraps and 1-1/3 tons of tree trimmings saved. This has contributed to 6 metric tons of avoided CO2E emissions.
- Maintained our accreditation with National Association for the Education of Young Children (NAEYC).

**\$10,349.35**

funds raised at A is for Art

**Over 150**

part time student employees

**6 Metric Tons**

of avoided CO2E emissions

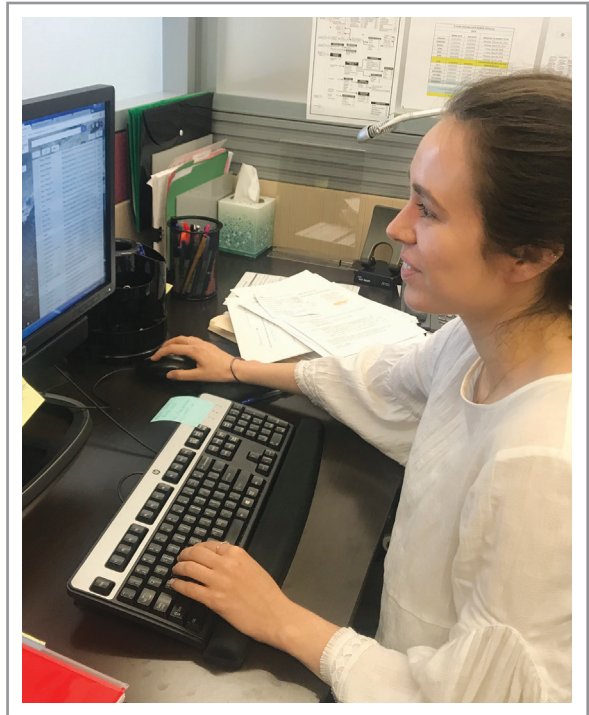


# BUSINESS SERVICES

Business Services consists of accounting services, human resources, payroll and IT departments for Associated Students.

## STUDENT EMPLOYEES - HOURS WORKED 2016-17

Division Name	Number of Hours Worked	Number of Students
Government Affairs	7,721	12
Business Services	7,012	11
The Daily Aztec	6,343	40
Aztec Student Union & ASUB	57,411	147
SDSU Children's Center	64,785	181
Aztec Recreation	106,481	318
Mission Bay Aquatic Center	30,802	102
Viejas Arena / OAT	19,714	161
<b>TOTALS</b>	<b>300,269</b>	<b>972</b>



## STUDENT EMPLOYEES - YEARS OF SERVICE 2016-17

Division Name	< 1	1+	2+	3+	4+	5+	TOTAL
Government Affairs	5	5	2	0	0	0	12
Business Services	3	4	2	2	0	0	11
The Daily Aztec	17	19	4	0	0	0	40
Aztec Student Union & ASUB	50	69	22	5	1	0	147
SDSU Children's Center	59	68	44	8	0	2	181
Aztec Recreation	105	117	68	22	6	0	318
Mission Bay Aquatic Center	44	34	15	5	3	1	102
Viejas Arena / OAT	19	66	42	27	5	2	161
<b>TOTALS</b>	<b>302</b>	<b>382</b>	<b>199</b>	<b>69</b>	<b>15</b>	<b>5</b>	<b>972</b>



# FINANCIALS





# REVENUE

**TOTAL: 29,466,006**

**Recreational Programs**  
**9,790,392**

**Aztec Student Union**  
**1,847,689**

**Viejas Arena / Open Air Theatre**  
**5,839,703**

**Student Fees**  
**8,889,818**

**SDSU Children's Center**  
**2,196,726**

**Administrative**  
**296,995**

**Media**  
**154,208**

**Student Government & Organizations**  
**111,281**

**Aztec Student Union Board / Aztec Nights**  
**339,194**



# EXPENSE

**TOTAL: 29,466,006**

**Recreational Programs**  
**9,913,729**

**Aztec Student Union**  
**5,253,772**

**Viejas Arena / Open Air Theatre**  
**5,959,859**

**SDSU Children's Center**  
**2,458,537**

**Administrative**  
**2,565,659**

**Media**  
**253,171**

**Student Government & Organizations**  
**1,713,953**

**Aztec Student Union Board / Aztec Night**  
**976,172**

**Deferred Maintenance**  
**371,154**

# CONTACT



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