

ASSOCIATED STUDENTS

OF SAN DIEGO STATE UNIVERSITY

ANNUAL REPORT 2015-2016



Associated Students (A.S.) is an independent, student-directed, nonprofit corporation that is one of the largest student governance organizations in the California State University system. As an affiliate of San Diego State University, the programs and facilities A.S. manages are enjoyed by students, faculty, staff and the SDSU and San Diego communities.



ASSOCIATED STUDENTS MISSION, VISION, VALUES

MISSION: We, the Associated Students, create, promote and fund social, recreational, cultural, and educational programs and facilities both on campus and in the community, advocate for student interests, provide leadership opportunities and participate in shared governance.

VISION: A.S. SDSU is a unifying and empowering student-directed organization dedicated to serving and involving students at SDSU by enhancing the college experience that leads to a higher quality of life now and in the future.

VALUES: A.S. SDSU values efforts by and on behalf of students that promote the following ideals:

- Professional development
- Campus community
- Communication
- Advocacy
- Shared governance
- Service
- Diversity
- Sustainability





LETTER FROM THE PRESIDENT

It is with great pleasure that I share the 2015-2016 annual report with you.

This past year was marked by increased student involvement in varied ways. Aztecs Rock Hunger, the A.S.-led annual food drive, collected a record breaking 400,000 lbs. of food. Through the Rock the Vote campaign, students were registering to vote in time for the California primary in June. A record number of students were participating in Intramural and Recreational sports, through Aztec Recreation and a record number were awarded A.S. Study Abroad Scholarships. There were also more students running for A.S. elected seats, and more applying for A.S. appointed seats. This was highlighted by a 20% voter turnout in the A.S. General Elections, the highest turnout in known A.S. history. Student involvement also included students stating their concerns and contributing to the campus dialogue. It was students expressing how they feel in a very public way. From these conversations, events such as Spring into Diversity, a two week program of the A.S. Student Diversity Commission and Empowering A.S. through Diversity, were created.

A.S. is committed to building campus community. We want to ensure that SDSU is a place where all students feel welcomed; feel they can call SDSU “home,” and can join in dialogue. This will be our legacy. In the year ahead, A.S. will ensure that the concerns of students continue to be addressed. Students will continue to be encouraged to get involved with A.S., as a way to make the change they are looking for. I am excited about the things we can accomplish together as a community.

Thank you for taking the time to review the A.S. annual report. Wishing you all the best this year!

Go Aztecs!



Jamie Miller

2016-2017 President



LETTER FROM THE EXECUTIVE DIRECTOR

Thank you for reviewing the A.S. Annual Report for 2015-2016.

There was much to celebrate this past year. Aztec Recreation continued to flourish and grow, with more students participating in Recreation in various ways. Our sustainability efforts continued to gain recognition. The Viejas Arena got sustainability upgrades and the Cal Coast Credit Union Open Air Theatre started a much needed renovation. The student union continues to build upon its strong foundation, with an added focus on marketing. And the SDSU Children's Center showed their solid teamwork and ability when the facility was flooded during a rainstorm. They were successful in returning to normal operations within four days. This serves as an accurate snapshot of our staff. They are committed to A.S. and SDSU; and they are hardworking individuals who are committed to the success of the team.

With our strong staff, always growing programs and services and our exceptional student leadership, A.S. continues to be a nationwide leader. We are committed to and take great pride in serving the student body and contributing to the mission of the university. Thank you for reviewing our annual report.



Christina Brown
Executive Director



OUR ORGANIZATION

A.S. GOVERNMENT AFFAIRS

The highest decision making organization within the student government at SDSU is the A.S. Board of Directors and its three A.S. Councils, the A.S. Campus Life Council, A.S. University Council and A.S. Judicial Affairs Council. The backbone of the student government are the A.S. boards, committees, and commissions which offer great opportunities for current students to become active members and leaders within the SDSU community.



ACCOMPLISHMENTS 2015-2016

- Led the 5th annual campus wide food drive, Aztecs Rock Hunger, for Jacobs and Cushman San Diego Food Bank. A new record was set.... 418,000 pounds of food was donated and 10% of the cash collected for a total of \$6,000 was given to the SDSU Emergency Response and Crisis Team (ECRT) program, which serves students experiencing food insecurities.
- Had its highest voter turnout in general A.S. election in history: 20% of the student body voted and 83 candidates completed for 38 elected positions.
- Green Love/Sustainability Commission won the Environmental Action & Restoration That Helps (E.A.R.T.H.) at San Diego Earthworks 2016. This award recognized A.S. efforts of reducing energy consumption in A.S. facilities by over 25%, as well as leading campus initiatives such as recycling, composting, community gardening and LEED building and operations certifications.

418,000
POUNDS OF FOOD
DONATED



20%
STUDENT BODY
VOTED





OUR ORGANIZATION UNION PROGRAMS & SERVICES

Named after local philanthropist, Conrad Prebys, the Conrad Prebys Aztec Student Union, is the home away from home and the community center for the SDSU campus. It was made possible by former SDSU students who voted to build an all new Leadership in Energy and Environmental Design (LEED) Platinum student union. The Union is entirely student-fee funded and receives no State funding. The building includes Montezuma Hall, a 300-seat theatre, eateries, meeting spaces, student lounge, bowling center, and satellite gym. It is also the home of the Associated Students office, the Center for Intercultural Relations office, and Student Life and Leadership office.

7503

Meetings & Events
took place in the
Union and Scripps
Cottage

561,555

guests participated
in those Meetings
& Events

70%

of the Meetings
& Events were
planned by student
organizations

CONRAD PREBYS AZTEC STUDENT UNION 2015-2016 MAJOR ACCOMPLISHMENTS:

The Union continues to call itself home to the 35,000 students here at SDSU, providing them access to a variety of places to meet, dine, exercise and unwind. It was a busy & successful year for the Union team, with a number of major accomplishments:

- State-of-the-art audio-visual equipment was purchased for Union Programs & Services and an amazing & creative team was hired. This significantly reduced costs to clients booking the space, and it enhanced the overall guest experience. In addition, it created 20 new student jobs and they are learning skills that are transferable to wherever their career path takes them next.
- The Operations team works night and day to ensure the clients and guests have everything they need for their program to be successful. This year saw the implementation of the Operations Lead Trainee program. This new trainee program is built around very specific learning outcomes and is focused on developing and empowering the students.
- After assessing the under-utilized space in the Union, diverse types of new seating was purchased for the outdoor areas. At any given time of day, students can be seen studying, eating, resting and enjoying times with friends. Future goal is to expand seating areas even more.
- The Union was awarded the 2015 Green Building Project of the Year by the U.S. Green Building Council.



OUR ORGANIZATION AZTEC RECREATION

Aztec Recreation provides high quality programs, services and facilities that inspire active, healthy living and enhance the SDSU experience. Aztec Recreation includes many recreational and fitness programs, like Aztec Adventures, group fitness and personal training, intramural sports and sports clubs. It also includes facilities, such as the Aztec Recreation Center (ARC), the Aztec Aquaplex, the Aztec Lanes and ARC Express in the Conrad Prebys Aztec Student Union, Recreation Field, and the Mission Bay Aquatic Center (MBAC).

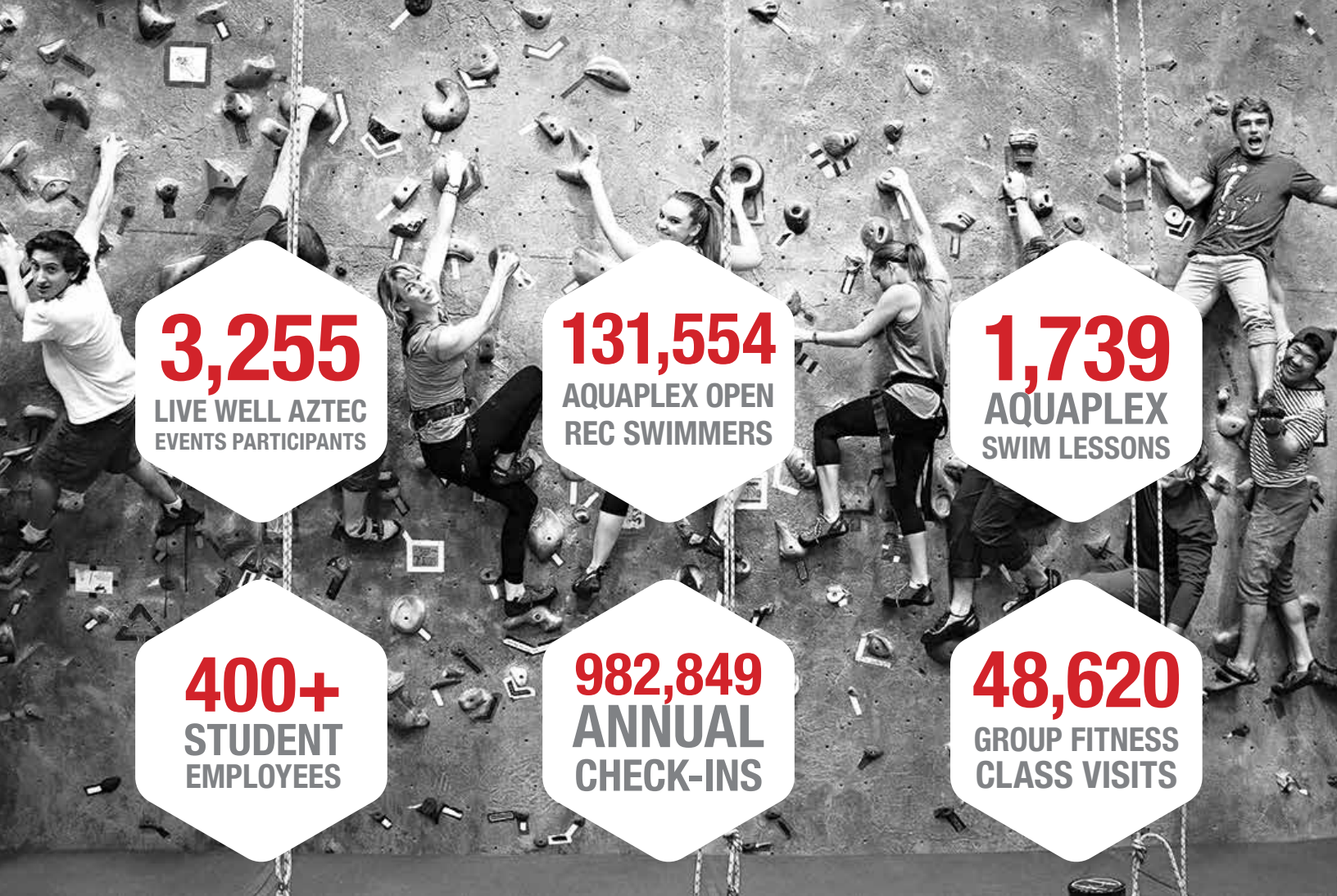


17,670
MEMBERS



A significant achievement this year was the construction of a new 64,600 sq/ft recreational sports field with all weather turf and energy efficient LED sports lighting. Additionally, the new Performance Center opened in January.

This past year resulted in record participation in instructional classes, bowling and games at Aztec Lanes, as well as Mission Bay Aquatic Center Watersports Camp, special events and equipment rentals. The average monthly membership for Aztec Recreation finished at an all-time high of 17,670 members, up 613 members from last year's monthly average! Additionally, Aztec Recreation played a pivotal role in the advancement of the Live Well Aztecs wellness initiative partnering with campus colleagues to facilitate the introduction of noon time walks, free yoga, meditation and happiness classes for students, faculty and staff. The department's commitment to green practices was recognized by the San Diego Green Building Council as the Aztec Recreation Center (ARC) was awarded the honor of outstanding facility in the LEED existing building, operations and maintenance category.



3,255

LIVE WELL AZTEC
EVENTS PARTICIPANTS

131,554

AQUAPLEX OPEN
REC SWIMMERS

1,739

AQUAPLEX
SWIM LESSONS

400+

STUDENT
EMPLOYEES

982,849

ANNUAL
CHECK-INS

48,620

GROUP FITNESS
CLASS VISITS

400+ student employees - Student Development

- 96% agree they are able to work effectively in a team
- 94% agree they are able to identify transferable skills from their work

TOTAL PARTICIPATION

2013-2014

2014-2015

2015-2016

TOTAL AZTEC RECREATION MEMBERS

16,556

17,057

17,670

INTRAMURAL SPORTS PARTICIPATION

8,430

10,401

7,978

SPORT CLUBS ATHLETES

824

745

772

GROUP FITNESS VISITS (per week)

2,524

2,181

2,090

INSTRUCTIONAL CLASSES (enrolled)

1,374

2,203

2,651

AZTEC ADVENTURES

32,240

42,536

33,578

(Outings, Climbing, Team Challenge contact hours)

AZTEC LANES GAMES BOWLED

17,157

22,982

MISSION BAY AQUATIC CENTER CAMP ENROLLMENT

2,572

2,605

2,636

MISSION BAY AQUATIC CENTER REC CLASSES

2,287

2,262

2,104

ENS CLASS ENROLLMENT

2,192

2,392

1,855

OUR ORGANIZATION VIEJAS/OAT

Viejas Arena opened its doors to the campus and community in July of 1997. Viejas Arena continues to provide quality entertainment with impeccable acoustics and sight lines. Every seat in the house is great. Viejas Arena hosts athletic events, concerts, conferences, lectures, academic gatherings and is home to Aztec Basketball. The Cal Coast Credit Union Open Air Theatre is a premiere outdoor concert venue to accommodate approximately 4,800 guests.



119
TOTAL EVENTS

490,339
ATTENDANCE

UNIVERSITY EVENTS: 10
UNIVERSITY EVENT ATTENDANCE: 62,479

CONCERTS: 36
CONCERT ATTENDANCE: 182,754

BASKETBALL GAMES: 35
BASKETBALL ATTENDANCE: 182,754

During the 2015-2016 Fiscal Year the Viejas Arena hosted a record 119 major events not including basketball practices or Mezzanine events. The events brought over 490,339 guests through our turnstiles, another single year record. The 119 events included 35 Aztec basketball games and 3 NIT Tournament games with a total attendance of 182,754 guests, 36 concerts (19 OAT/17 Arena) with an attendance total of 187,637 guests, 6 concert rehearsal days and 10 University events with a total attendance of 62,479. The NIT Tournament games featured 2 games that were completely sold-out and were two of only a handful of games that sold-out during the entire NIT Tournament. The remaining 29 events accounted for 57,469 guests enjoying the venue. The 29 events included the World Hip Hop Dance Championship and a documentary movie shoot about a Japanese Cheer Team who won a National Championship.

IN ADDITION TO HOSTING 119 MAJOR EVENTS THE FOLLOWING ACCOMPLISHMENTS WERE ACHIEVED:

- Replaced 169 toilets throughout the Arena restrooms with low flush, water efficient models. The replacement of these toilets will result in an estimated 75% decrease in water usage. This project also moves us another step closer to LEED Certification.
- Completed a project to enhance the WiFi capabilities of the venue. This project will allow our guests to receive a strong WiFi signal even when the venue is at capacity and will greatly enhance the guest experience that we can provide.
- Upgraded existing lighting to LED and added new LED lighting on perimeter of Arena, including space in the general campus area and walkways around the Arena. This project eliminated dark areas around the building and improved the ability to detect unusual activities and increase security provided to our guests.
- Started construction on a \$3.9 million upgrade to the Cal Coast Credit Union Open Air Theatre. The project will include construction of three new buildings that will house Men's and Women's Restroom facilities and a new concession stand. The project also includes the removal of the old existing concession stands and an increase in usable concourse space for vendors and sponsor opportunities.
- Added additional security cameras around both the perimeter and interior of the Arena. This project enhances the security that we are able to provide to both our customers and event attendees as well as creating a safe environment.



OUR ORGANIZATION CHILDREN'S CENTER

The SDSU Children's Center features a relaxed and loving atmosphere in which children are free to explore, learn and create through play. To foster the development of the whole child, activities are planned to provide maximum physical, social, emotional and intellectual growth and continuous exposure to the tools for learning.

After 3 years of comprehensive and internal self-study, the SDSU Children's Center, a program provided by Associated Students, earned national accreditation through the National Association for the Education of Young Children (NAEYC). For more than 25 years, NAEYC accreditation has been the benchmark for high quality early childhood programs. Less than 300 of the more than 11,000 California Child Development programs achieve accredited through NAEYC.

NAEYC
CERTIFIED

200
FAMILIES





\$57,000
GRANT

500+
STUDENT
INTERNS

\$12,000
RAISED
A IS FOR ART

The center also opened in August 2015 an outdoor classroom. The outdoor classroom is the first of its kind at the Children's Center. The outdoor classroom helped extend our ongoing philosophy and children's knowledge of the natural world by offering opportunities for children to engage with nature on a daily basis. We believe that young children have an innate desire to explore the world with eagerness and curiosity. The outdoor classroom is complete with a mud kitchen, bike path, sand area, and art studio. Several of the materials that have gone into our outdoor classroom were funded in part by a grant by the Quality Preschool Initiative (QPI). The Children's

Center qualified for a \$57,000 grant based on our preschool program. Funds were granted in order to provide the means to meet the CORE goals required by QPI.

These goals include:

- 1.) School Readiness
- 2.) Social Emotional Development
- 3.) Physical Development

It is the intent of the program to improve preschool programming with the use of these granted funds.

A is for Art – is a program of the Center that showcases the amazing potential for creative expression by children between 6 months to 5 years of age. This year was the 12th anniversary of the event. Each year the center collaborates with local community artists to work with the children to create paintings auctioned off to the community. To date this event is the center's largest fundraising event in which funds are used to enhance the program. This year we made over \$12,000 during our two day event.

The Children Center obtained GOLD status in its LEED certification for an existing building. As part of its sustainability efforts the Children Center has work hard to make sustainability an everyday occurrence. By going green the children are participating daily by composting their meal scraps and also being conscious of their water use.

ACCOMPLISHMENTS

- LEED Gold Certification for an existing building
- Accreditation by the National Association for the Education of Young Children (NAEYC)
- Opened an Outdoor Classroom, the first of its kind in San Diego
- Received a \$57,000 grant from First 5 and the County office of Education to support the enhancement of Quality Preschool Programming to children ages 3-5.
- Raised over \$12,000 at our "A is for Art" event which collaborates with both the campus community and community at large to create awareness of young children's artistic capabilities and to raise funds for continued programming enhancement.
- After a devastating flood to the center, re-opened to provide vital childcare to our 200 families in 3 days.
- Lab school for 500+ Child and Family Development student interns



OUR ORGANIZATION BUSINESS SERVICES

Business Services consists of accounting services, human resources, payroll and IT departments for Associated Students.

418

NEW STUDENT
EMPLOYEES
<1 YEAR OF SERVICE

266,589

HOURS WORKED
BY STUDENTS

754

STUDENT
EMPLOYEES

OF STUDENTS WITH
YEARS OF SERVICE

418 <1
198 1+
97 2+
33 3+
5 4+
3 5+

OF STUDENT
EMPLOYEES

7

2015-2016

HOURS WORKED BY
STUDENT EMPLOYEES

GOVERNMENT AFFAIRS

7,250

33

DAILY AZTEC

4,221

90

UNION PROGRAMS
& SERVICES/ASUB

43,285

133

CHILDREN'S CENTER

68,706

250

AZTEC RECREATION

95,327

82

MISSION BAY
AQUATIC CENTER

25,008

159

VIEJAS ARENA

22,793



FINANCIALS

2015-2016

TOTAL REVENUE:
\$29,015,246



MANDATORY FEES
\$8,525,046

RECREATIONAL PROGRAMS
\$8,755,982

FACILITIES
\$6,906,692

CHILDREN'S CENTER
\$2,093,947

TRANSFER FROM RESERVES
\$1,878,525

AZTEC STUDENT UNION BOARD
\$302,327

ADMINISTRATIVE
\$265,871

MEDIA
\$196,496

STUDENT GOV. &
ORGANIZATIONS
\$90,358

FINANCIALS

2015-2016

TOTAL EXPENSES:
\$29,015,246



FACILITIES
\$7,775,570

RECREATIONAL PROGRAMS
\$8,628,765

TOTAL DEFERRED MAINTENANCE
\$3,053,012

CHILDREN'S CENTER
\$2,414,625

ADMINISTRATIVE
\$2,395,029

TOTAL CAPITAL EXPENDITURES
\$2,152,975

STUDENT GOV & ORGANIZATIONS
\$1,419,663

AZTEC STUDENT
UNION BOARD
\$931,187

MEDIA
\$244,420



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