



ASSOCIATED STUDENTS

SAN DIEGO STATE UNIVERSITY

ANNUAL REPORT
2013 - 2015



MISSION, VISION AND VALUES



MISSION

We, the Associated Students, create, promote and fund social, recreational, cultural, and educational programs and facilities both on campus and in the community, advocate for student interests, provide leadership opportunities and participate in shared governance.

VISION

A.S. SDSU is a unifying and empowering student-directed organization dedicated to serving and involving students at SDSU by enhancing the college experience that leads to a higher quality of life now and in the future.

VALUES

A.S. SDSU values efforts by and on behalf of students that promote the following ideals:

- ♦ Professional development
- ♦ Shared governance
- ♦ Campus community
- ♦ Service
- ♦ Communication
- ♦ Diversity
- ♦ Advocacy
- ♦ Sustainability

LETTER FROM THE A.S. PRESIDENT

I am so excited to share this annual report with you as we look back upon the 2013-2015 academic years. These two years led by A.S. Presidents Josh Morse and Jonathan “J. Cole” Cole, were ones of opportunity and setting the foundation.

In these two years, we saw the government restructure that so many past student leaders had worked on, put into practice and take shape. Students recognized the opportunity to make a direct impact on various aspects of students’ lives through the new structure. Some of the new commissions explored different roles as they looked to define themselves and some of the established boards were reinvigorated to expand their goals and vision in order to serve students. Yet, whether the leadership role was new or returning, the student leaders of these years recognized that they were setting the foundation for their successors to build upon. They did not take this responsibility lightly and they welcomed the opportunity.

Another welcomed opportunity was to open the Conrad Prebys Aztec Student Union and see how it could impact student life. When the doors opened in January of 2014, we hosted special events just for students called the “First 9 Days.” Then we had a week-long celebration for students, staff, faculty, alumni and the community in March. These were well-attended events that showcased different aspects of the building and were fitting tributes to the work students before me put into the building. Yet, the true reward and acknowledgement of the vision and work the student leaders before my presidency is seeing the student union alive with activity whether it is the Goldberg Courtyard filled at lunch time; students dressed in red and black in the Theatre to watch a men’s basketball away game; new students and their parents filling Montezuma Hall for a new student orientation; and seeing crowds of students at 11 pm bowling in Aztec Lanes. I believe the student leaders who worked on the student union always knew what the student union could be, and I am fortunate to see their vision become a reality! There is a great deal more to do with the student union but be assured that the foundation that will serve generations of students has been laid.

I welcome the opportunity to serve the students and San Diego State University. I look forward to building on the foundation the student leaders before me have made.

Go Aztecs!



Blaire Ward
2015-2016 President

LETTER FROM THE EXECUTIVE DIRECTOR

These past two years were monumental!

Aztec Recreation expanded its programs and services, bringing a renewed energy and recognition of the importance of recreation to the well-being and health of the entire student. It is with this in mind as Recreation looks for areas to grow and collaborate with other areas in within AS and in the university.

Shared governance continued to grow and thrive. Students served on the University Strategic Plan Taskforces and ensured that they were part of the decision-making as the University determined what the goals and vision for the university would be for the years to come. In turn, faculty and staff from Academic Affairs, Student Affairs and Business and Financial Affairs, served as advisors on A.S. boards and committees. This has been a successful partnership for all involved. Students get a deeper understanding of how the university works and why decisions are made, and in turn the faculty and staff hear directly from students about how those decisions affect the students.

These two years were highlighted by the grand opening of the Conrad Prebys Aztec Student Union. The opening of the student union had more impact the student leaders who worked tirelessly on it could have imagined. The first aspect being that the student union presented a naming opportunity for Conrad Prebys, a local, well-respected philanthropist. He donated \$20 million dollars designated for scholarships and programs, the largest one time donation in the university's history. A.S. was proud to have had a role in this historic chapter. There were also many themed celebrations for the grand opening of the student union and one in particular brought back generations of A.S. leaders. The Legacy of Leadership, a gala event, brought back A.S. leaders from as far back as the 1950s. Getting all of these leaders in one room, hearing their stories and seeing the pride on their faces was such an honor. It once again reminds me that we have something very special here at A.S. We have young, driven visionary leaders, who want to make the most of their short time as SDSU by leaving a legacy. The more I work with students, the more I realize how important it is to them.

It is with this is mind that we start the new year. As the Executive Director, I will continue to hone in on the students' strengths and skills, in order for them to leave A.S. and SDSU, even better than they found it and in the process grow and develop themselves. I find that working with these amazing student leaders, I grow, too.

Thank you for reviewing our 2013-2015 accomplishments. We are proud of what we achieved and we look forward to the next year!



Christina Brown
Executive Director

GOVERNMENT AFFAIRS



The highest decision making organization within the student government at SDSU is the A.S. Board of Directors and its three A.S. Councils, the A.S. Campus Life Council, A.S. University Council and A.S. Judicial Affairs Council. The backbone of the student government are the A.S. boards, committees, and commissions which offer great opportunities for current students to become active members and leaders within the SDSU community.



ACCOMPLISHMENTS

Student leadership played a major role in completing their goal of the grand opening of the Conrad Prebys Aztec Student Union, which included “The First Nine Days” of events and the planning and execution of the Legacy of Leadership gala event which reengaged more than 200 student leader alumni.

The spring semester of 2014 also brought together A.S. alumni from the past 30 years for the dedication of the Dan R. Cornthwaite Fountain (Executive Director from 1982 to 2012) in the Lee & Frank Goldberg Courtyard in the Union.

Government Affairs successfully implemented the new government structure, which expanded leadership and engagement opportunities for students.

BY THE NUMBERS

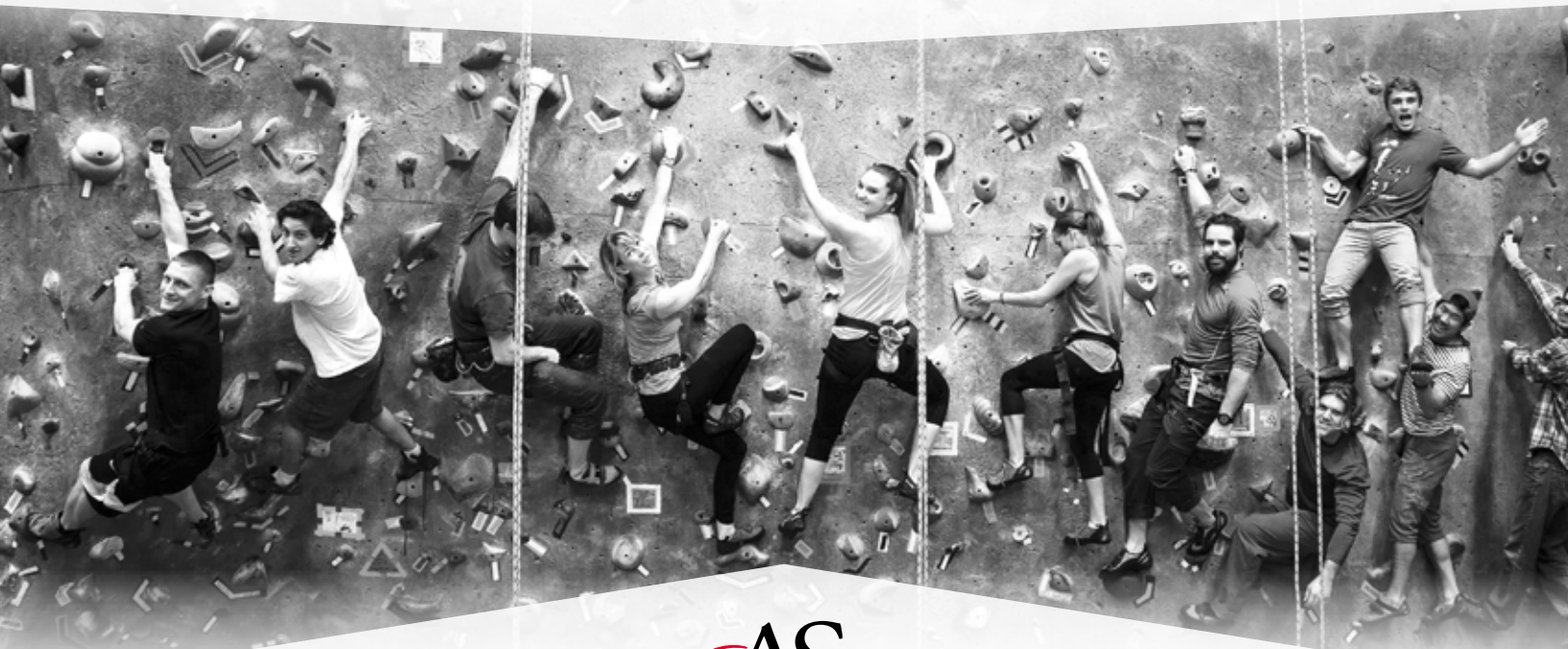
\$734,223

recommended in A.S. Study
Abroad Scholarships

531,000

lbs. of food raised for the
Jacob & Cushman San
Diego Food Bank during
the Aztecs Rock Hunger
campaigns

AZTEC RECREATION



Aztec Recreation provides high quality programs, services and facilities that inspire active, healthy living and enhance the SDSU experience. Aztec Recreation includes many recreational and fitness programs, like Aztec Adventures, group fitness and personal training, intramural sports and sports clubs. It also includes facilities, such as the Aztec Recreation Center (ARC), the Aztec Aquaplex, the Aztec Lanes and ARC Express in the Conrad Prebys Aztec Student Union, Recreation Field, and the Mission Bay Aquatic Center (MBAC).



ACCOMPLISHMENTS

With student success and wellness as a top priority of Aztec Recreation, highlights of the years included a new Aztec Recreation website, rebranding of Aztec Recreation as a whole, a comprehensive staff reorganization and an all-time record for a total membership of 18,142 members.

Aztec Recreation also was recognized for their Aztec Recreation Center (ARC) achieving a Leadership in Energy and Environmental Design (LEED) Gold certification for an existing building, operations and maintenance.

Through communication of an Eight Dimensions of Wellness model, the A.S. Recreation and Wellness Commission worked closely with professional staff from numerous departments in introducing a new health initiative: #LiveWellAztecs

BY THE NUMBERS

17,057

Aztec Recreation
members in 2014-15
Academic year average

10,401

Total participation in
Intramural Sports in
2014-15

824

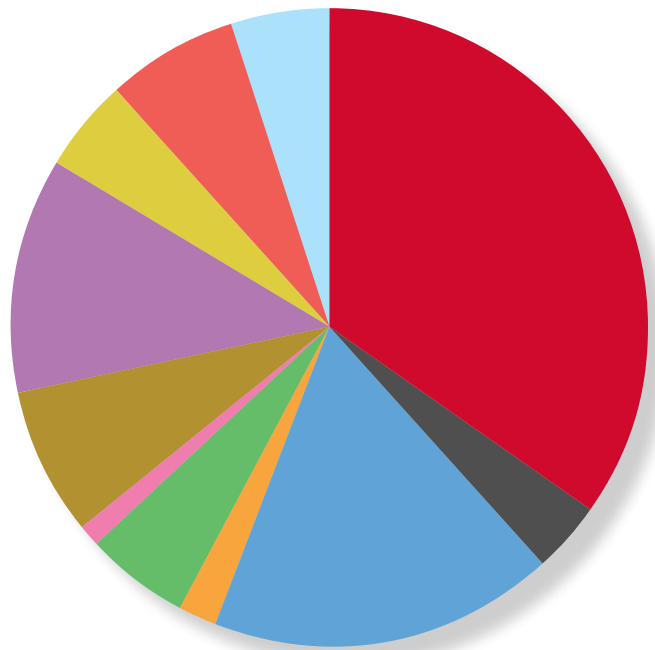
Sport Club
athletes in
2013-14

AZTEC RECREATION

PARTICIPATION TOTALS

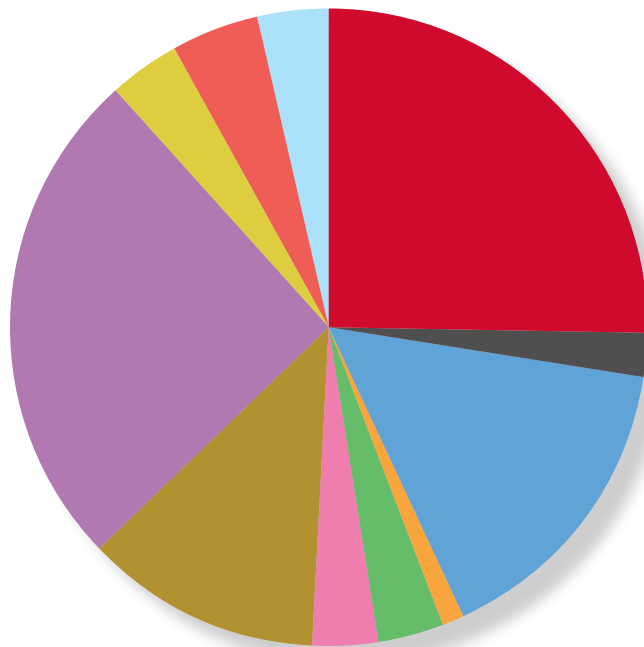
2013-14

AR Membership*	16,556
Swim Lesson Participation	1,728
Intramural Sports	8,430
Sports Clubs - Athletes	824
Group Fitness	2,524
Instructional Classes	616
Outings, Climbing & Team Challenge	3,571
Games Bowled - Aztec Lanes	5,616
MBAC ENS Credit Classes	2,231
MBAC Recreation Classes	3,267
MBAC Youth Camp	2,262



PARTICIPATION TOTALS

2014-15



AR Membership*	17,057
Swim Lesson Participation	1,604
Intramural Sports	10,401
Sports Clubs - Athletes	745
Group Fitness	2,181
Instructional Classes	2,203
Outings, Climbing & Team Challenge	8,053
Games Bowled - Aztec Lanes	17,157
MBAC ENS Credit Classes	2,403
MBAC Recreation Classes	2,989
MBAC Youth Camp	2,404

*Fall 2014 GPA showed students with a AR membership have higher GPAs than students without one.

VIEJAS ARENA & CAL COAST OPEN AIR THEATRE



Viejas Arena opened its doors to the campus and community in July of 1997. Viejas Arena continues to provide quality entertainment with impeccable acoustics and sight lines. Every seat in the house is great. Viejas Arena hosts athletic events, concerts, conferences, lectures, academic gatherings and is home to Aztec Basketball. The Cal Coast Credit Union Open Air Theatre is a premiere outdoor concert venue to accommodate approximately 4,800 guests.



ACCOMPLISHMENTS

In addition to hosting 200 events in the Viejas Arena, this total included hosting the National Collegiate Athletic Association (NCAA) Basketball Tournament (second and third round games). The tournament included five actual event days and brought 32,641 college basketball fans to the San Diego State University campus.

The naming rights agreement changed the name from the Open Air Theatre (OAT) to the Cal Coast Credit Union Open Air Theatre and brought \$3 million dollars over the course of a 10-year agreement to used for improvements to the venue.

Three major construction projects were completed, which included storage space build-out at the Viejas Arena, removal of the old scaffold style stage roof and installation of a new four post state of the art roof system at the Cal Coast Credit Union Open Air Theatre, and the installation of new seating at the OAT. Other notable accomplishments included the installation of LED work lighting in the Arena Bowl, installation of a new upper level media seating area for basketball games in the Viejas Arena, a major upgrade to the security camera system.

BY THE NUMBERS

168,387

attended basketball games in 2014-15

106

total events in 2014-15

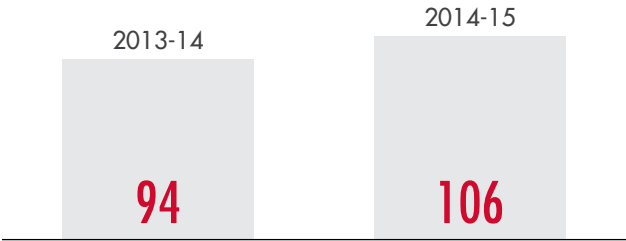
30

concerts in 2014-15

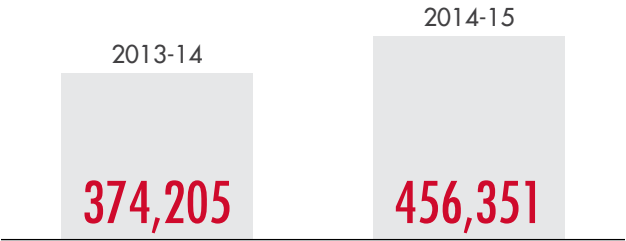
VIEJAS ARENA & CAL COAST OPEN AIR THEATRE



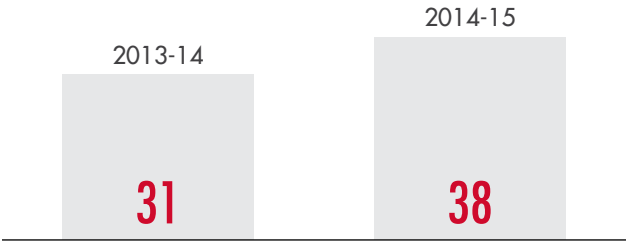
TOTAL EVENTS



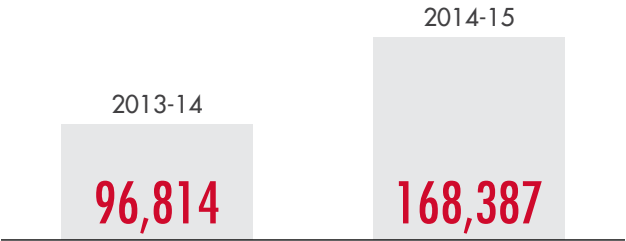
TOTAL ATTENDANCE / GUESTS



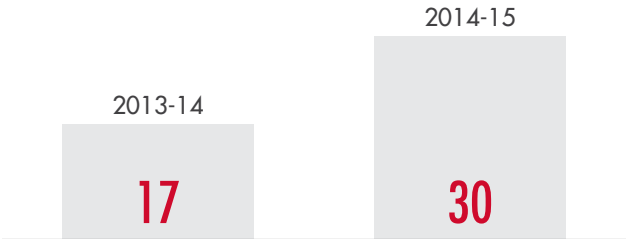
TOTAL BASKETBALL GAMES



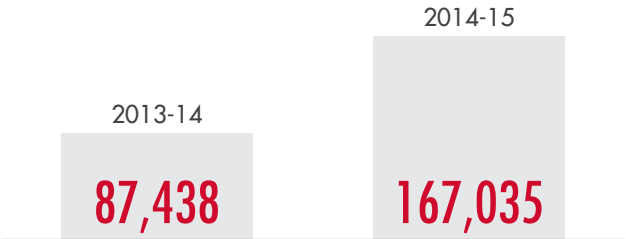
TOTAL BASKETBALL ATTENDANCE



TOTAL CONCERTS



TOTAL CONCERT ATTENDANCE



SDSU CHILDREN'S CENTER



The SDSU Children's Center features a relaxed and loving atmosphere in which children are free to explore, learn and create through play. To foster the development of the whole child, activities are planned to provide maximum physical, social, emotional and intellectual growth and continuous exposure to the tools for learning.

ACCOMPLISHMENTS

SDSU Children's Center received an accreditation by the National Association for the Education of Young Children (NAEYC), for achieving professional standards for their early childhood education programs.

The center also received a \$5,000 donation by the Child and Family Development Department in support of the children's library improvements. The California Department of Education also awarded the Center a Facilities Repair and Renovation Grant in the amount of \$11,084. Funds were used to improve security measures at the center, which included an entry keypad into the center and every classroom door.

The center also received the LEED Gold certification for an existing building for their sustainable practices.



BY THE NUMBERS

234

families served

\$12,000+

raised at A is for Art event

500+

Child and Family
Development students
interned

BUSINESS SERVICES

Business Services consists of accounting services, human resources, risk management, payroll and IT departments for Associated Students.



STUDENT EMPLOYEES - YEARS OF SERVICE

2013-15

Division Name	Years of Service						TOTAL
	< 1 year	1+ year	2+ years	3+ years	4+ years	5+ years	
Government Affairs	6	-	-	1	-	-	7
Daily Aztec	14	9	3	-	-	-	26
Union Programs & Services/ASUB	35	21	9	1	2	-	68
Children's Center	57	37	12	10	1	-	117
Aztec Recreation	106	85	30	11	5	1	238
Mission Bay Aquatic Center	31	30	15	7	2	2	87
Viejas Arena	91	44	20	7	5	1	168
TOTALS	340	226	89	37	15	4	711

STUDENT EMPLOYEES - TOTAL HOURS WORKED

2013-15

Division Name	Hours Worked by Students FY 13/15	No. of Student Employees FY 13/15
Government Affairs	16,311	7
Daily Aztec	19,406	26
Union Programs & Services/ASUB	53,154	68
Children's Center	132,024	117
Aztec Recreation	192,498	238
Mission Bay Aquatic Center	41,976	87
Viejas Arena	31,454	168
TOTALS	486,822	711

CONRAD PREBYS AZTEC STUDENT UNION



THE HOUSE THAT STUDENTS BUILT!

Throughout San Diego State's history, few moments have been as historic and transformative of campus life as the opening of the Conrad Prebys Aztec Student Union. On Wednesday, January 24, 2014 we officially welcomed the students home. A variety of student events, open houses and tours took place the first few weeks of the semester.

In March, the Union hosted a Grand Dedication Week which showcased some of the key focuses of the building:

SUSTAINABILITY

The Union may appear to have been built exclusively for the pleasures of the students, but plans for this building went into action with what some would consider to be a much more important benefactor in mind: Mother Nature. The building was the first in the California State University system and one of the first university buildings in the nation to receive a Leadership in Energy & Environmental Design Platinum certification from the U.S. Green Building Council. Some of the specific sustainable features of the building include:

- ♦ **40% ENERGY REDUCTION** – Reduces environmental and economic impacts associated with energy use
- ♦ **SOLAR PANELS** – On-site renewable energy to reduce carbon consumption
- ♦ **RADIANT FLOOR SYSTEM** – Concrete structural slab provides heating and cooling mass
- ♦ **UNDERGROUND STORAGE TANK** – Collects rainwater eliminating discharge into storm sewer system

HEALTH & FITNESS

The Union offers on-the-go & fun ways to get in shape. Two highlights of the building:

- ♦ **Aztec Recreation Center Express (ARC Express)** – a smaller extension of the of the Aztec Recreation Center, the 5,000-square foot ARC Express houses some of the best aspects of its predecessor in a compact space. Not only does this additional space help accommodate the steady increase in enrollment, it is more conveniently located to the east side residence halls.

CONRAD PREBYS AZTEC STUDENT UNION

- ♦ **Aztec Lanes** – One of the most highly anticipated renovations to the old Aztec Center is this new bowling area, providing 12 Bowling lanes, billiards, table tennis, large screen tvs and a lounge. Over 600 students participate in ENS credit bowling classes per year. Whether spending time in class, between classes or looking for an evening campus hangout, students enjoy playing games, eating food from nearby eateries, watching sporting events and playing video games.

ART, MUSIC & FILM

Part of the vision for the Union was to bring students, faculty, staff and the entire campus community together to enjoy both visual and performing arts. A 300-seat theater now plays host to a diverse list of events, including away-game basketball, ASUB Friday Night Flicks, and numerous lectures. This multi-use space has state-of-the art audio visual equipment, a stage and fixed tiered seating.

Stroll through the Lee & Frank Goldberg Courtyard and you may catch a live music performance during the “Nooner Concert Series” or a pop-up concert by Arts Alive. Wander to the second floor and view artistic echoes of the past...tiled photographs of three murals painted onto the walls of the original Aztec Center.

DIVERSITY

SDSU has received national honors as being one of the most diverse universities in the county, and the new Union will continue to help foster that. This 206,000 square foot building is here to meet the needs of over 34,000 students and more than 300 different student-run organizations. In addition to the multiple dining and retail options, there are 13 meeting rooms, outdoor programming areas and both indoor & outdoor lounges.

The offices of Student Life & Leadership (SLL) and the Center for Intercultural Relations (CIR), are both located on the second floor and offer programming and services to the students. In addition they offer meeting rooms, work spaces and casual areas for students to meet and interact.



BY THE NUMBERS

\$20,000,000

Conrad Prebys generous gift to SDSU

150,000

gallons of rainwater our underground tanks can hold

89,881

ceramic roof tiles on top of the Union

2,600

tons of steel used for the building

1,120

Capacity of Montezuma Hall, lecture-style

33

arched windows

13

meeting rooms in the Union

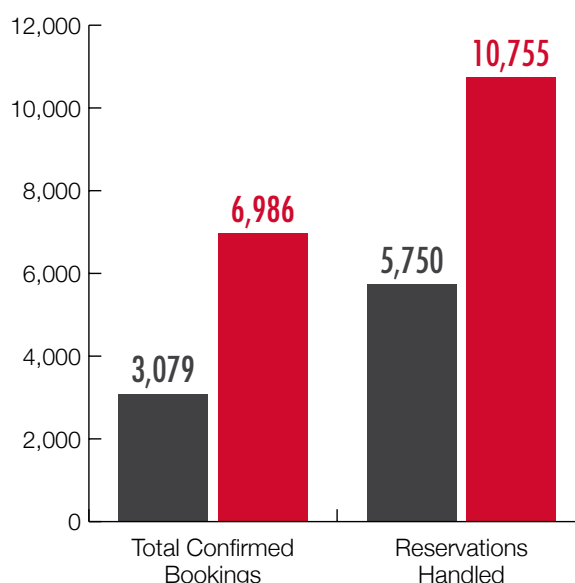
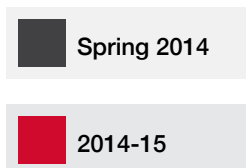
CONRAD PREBYS AZTEC STUDENT UNION

A PLACE TO MEET

Union Programs & Services is proud to offer a one stop guest service experience to planning meetings and events in the Conrad Prebys Aztec Student Union and Scripps Cottage. Our goal is to provide an exceptional service ranging from finding available dates, recommending the most suitable space, determining equipment needs and logistical planning and execution.

We have over 36,000 square feet of Union meeting and event space, in addition to the charming Scripps Cottage. As a student-fee funded facility that receives no State funding support, officially recognized SDSU Student Organizations receive first priority in reserving space.

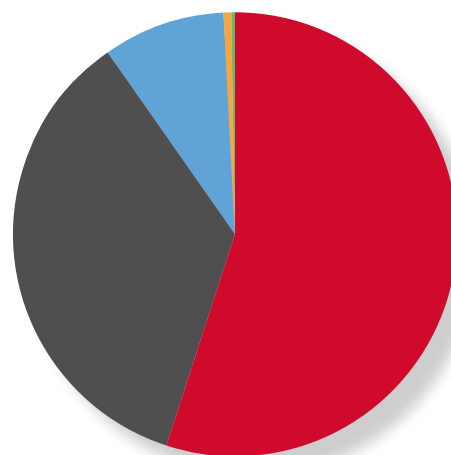
BOOKINGS SINCE SPRING 2014 OPENING



BOOKINGS BY SPONSOR TYPE

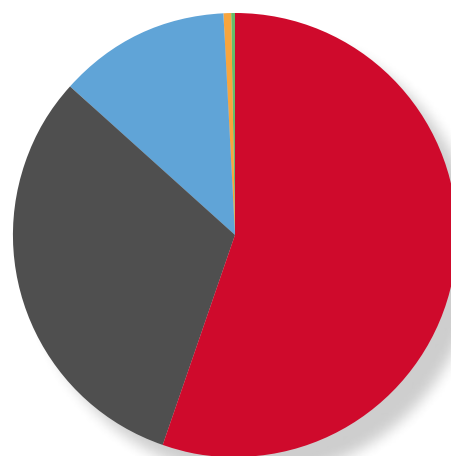
SPRING 2014

■ Student Organizations	55.08%	1,696
■ Associated Students	35.34%	1,088
■ University Departments	8.9%	274
■ Off-Campus	0.49%	15
■ Uncategorized	0.19%	6
TOTAL BOOKINGS		3,079



2014-15

■ Student Organizations	55.54%	3,880
■ Associated Students	31.28%	2,185
■ University Departments	12.48%	872
■ Off-Campus	0.69%	48
■ Uncategorized	0.01%	1
TOTAL BOOKINGS		6,986



CONRAD PREBYS AZTEC STUDENT UNION



NOTABLE EVENTS IN THE UNION

2014 10th Annual California
Higher Education Sustainability
Conference Host Site

Annual New Student Orientation
Programs

Annual Cesar Chavez Luncheon

Annual Martin Luther King Jr.
Luncheon

Annual Student Research
Symposium

Annual Student Leadership
Summit

Annual Kyoto Laureate
Symposium

Annual Diversity Awards

Annual University Convocation

University Relations and
Development Capital Campaign
Celebration

White House Convening

AWARDS

2014

10th Annual California Higher Education Sustainability
Conference

Best Overall Sustainable Design

www.cahigheredusustainability.org/awards/2014Winners.php#.Vr5rK714GUk

Construction Management Association of America

National Project Achievement Award – New Construction

O'Conner Construction Management

P2S Engineering

ACEC California Engineering Excellence Award

www.p2seng.com/news/p2s-honored-acec-california-engineering-excellence-awards

California State University, University of California – Investor
Owned Utilities

Best Practice Award – Overall Sustainable Design

www.uccsuiovee.org/#!featured-projects/c143r

2015

Associated General Contractors of America, San Diego Chapter

SUNDT Construction – Sustainable Project

TOTAL REVENUE:

\$26,770,469

RECREATIONAL PROGRAMS

\$8,843,826

VIEJAS ARENA / OPEN AIR THEATRE

\$5,048,676

AZTEC STUDENT UNION

\$1,615,938

STUDENT FEES

\$2,072,712

ADMINISTRATIVE

\$261,083

MEDIA

\$219,452

STUDENT GOV. & ORGANIZATIONS

\$77,775

AZTEC STUDENT UNION
BOARD

\$317,565

TRANSFER FROM
RESERVES

\$1,065,352



A.S. FINANCIALS

TOTAL EXPENSES:
\$26,770,469

RECREATIONAL PROGRAMS
\$7,428,078

FACILITIES
\$7,479,742

CHILDREN'S CENTER
\$2,200,551

ADMINISTRATIVE
\$2,330,986

MEDIA
\$281,955

STUDENT GOV. & ORGANIZATIONS
\$1,237,173

AZTEC STUDENT UNION BOARD
\$912,856

TOTAL CAPITAL
EXPENDITURES
\$1,291,884

TOTAL DEFERRED
EXPENDITURES
\$3,607,244



ASSOCIATED STUDENTS

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