MISSION, VISION AND VALUES

MISSION
We, the Associated Students, create, promote and fund social, recreational, cultural, and educational programs and facilities both on campus and in the community, advocate for student interests, provide leadership opportunities and participate in shared governance.

VISION
A.S. SDSU is a unifying and empowering student-directed organization dedicated to serving and involving students at SDSU by enhancing the college experience that leads to a higher quality of life now and in the future.

VALUES
A.S. SDSU values efforts by and on behalf of students that promote the following ideals:

- Professional development
- Shared governance
- Campus community
- Service
- Communication
- Diversity
- Advocacy
- Sustainability
I am so excited to share this annual report with you as we look back upon the 2013-2015 academic years. These two years led by A.S. Presidents Josh Morse and Jonathan “J. Cole” Cole, were ones of opportunity and setting the foundation.

In these two years, we saw the government restructure that so many past student leaders had worked on, put into practice and take shape. Students recognized the opportunity to make a direct impact on various aspects of students’ lives through the new structure. Some of the new commissions explored different roles as they looked to define themselves and some of the established boards were reinvigorated to expand their goals and vision in order to serve students. Yet, whether the leadership role was new or returning, the student leaders of these years recognized that they were setting the foundation for their successors to build upon. They did not take this responsibility lightly and they welcomed the opportunity.

Another welcomed opportunity was to open the Conrad Prebys Aztec Student Union and see how it could impact student life. When the doors opened in January of 2014, we hosted special events just for students called the “First 9 Days.” Then we had a week-long celebration for students, staff, faculty, alumni and the community in March. These were well-attended events that showcased different aspects of the building and were fitting tributes to the work students before me put into the building. Yet, the true reward and acknowledgement of the vision and work the student leaders before my presidency is seeing the student union alive with activity whether it is the Goldberg Courtyard filled at lunch time; students dressed in red and black in the Theatre to watch a men’s basketball away game; new students and their parents filling Montezuma Hall for a new student orientation; and seeing crowds of students at 11 pm bowling in Aztec Lanes. I believe the student leaders who worked on the student union always knew what the student union could be, and I am fortunate to see their vision become a reality! There is a great deal more to do with the student union but be assured that the foundation that will serve generations of students has been laid.

I welcome the opportunity to serve the students and San Diego State University. I look forward to building on the foundation the student leaders before me have made.

Go Aztecs!

Blaire Ward
2015-2016 President
These past two years were monumental!

Aztec Recreation expanded its programs and services, bringing a renewed energy and recognition of the importance of recreation to the well-being and health of the entire student. It is with this in mind as Recreation looks for areas to grow and collaborate with other areas in within AS and in the university.

Shared governance continued to grow and thrive. Students served on the University Strategic Plan Taskforces and ensured that they were part of the decision-making as the University determined what the goals and vision for the university would be for the years to come. In turn, faculty and staff from Academic Affairs, Student Affairs and Business and Financial Affairs, served as advisors on A.S. boards and committees. This has been a successful partnership for all involved. Students get a deeper understanding of how the university works and why decisions are made, and in turn the faculty and staff hear directly from students about how those decisions affect the students.

These two years were highlighted by the grand opening of the Conrad Prebys Aztec Student Union. The opening of the student union had more impact the student leaders who worked tirelessly on it could have imagined. The first aspect being that the student union presented a naming opportunity for Conrad Prebys, a local, well-respected philanthropist. He donated $20 million dollars designated for scholarships and programs, the largest one time donation in the university’s history. A.S. was proud to have had a role in this historic chapter. There were also many themed celebrations for the grand opening of the student union and one in particular brought back generations of A.S. leaders. The Legacy of Leadership, a gala event, brought back A.S. leaders from as far back as the 1950s. Getting all of these leaders in one room, hearing their stories and seeing the pride on their faces was such an honor. It once again reminds me that we have something very special here at A.S. We have young, driven visionary leaders, who want to make the most of their short time as SDSU by leaving a legacy. The more I work with students, the more I realize how important it is to them.

It is with this in mind that we start the new year. As the Executive Director, I will continue to hone in on the students’ strengths and skills, in order for them to leave A.S. and SDSU, even better than they found it and in the process grow and develop themselves. I find that working with these amazing student leaders, I grow, too.

Thank you for reviewing our 2013-2015 accomplishments. We are proud of what we achieved and we look forward to the next year!

Christina Brown
Executive Director
GOVERNMENT AFFAIRS

ACCOMPLISHMENTS

Student leadership played a major role in completing their goal of the grand opening of the Conrad Prebys Aztec Student Union, which included “The First Nine Days” of events and the planning and execution of the Legacy of Leadership gala event which reengaged more than 200 student leader alumni.

The spring semester of 2014 also brought together A.S. alumni from the past 30 years for the dedication of the Dan R. Corintheaite Fountain (Executive Director from 1982 to 2012) in the Lee & Frank Goldberg Courtyard in the Union.

Government Affairs successfully implemented the new government structure, which expanded leadership and engagement opportunities for students.

BY THE NUMBERS

$734,223

Recommended in A.S. Study Abroad Scholarships

531,000

Lbs. of food raised for the Jacob & Cushman San Diego Food Bank during the Aztecs Rock Hunger campaigns

The highest decision making organization within the student government at SDSU is the A.S. Board of Directors and its three A.S. Councils, the A.S. Campus Life Council, A.S. University Council and A.S. Judicial Affairs Council. The backbone of the student government are the A.S. boards, committees, and commissions which offer great opportunities for current students to become active members and leaders within the SDSU community.
ACCOMPLISHMENTS

With student success and wellness as a top priority of Aztec Recreation, highlights of the years included a new Aztec Recreation website, rebranding of Aztec Recreation as a whole, a comprehensive staff reorganization and an all-time record for a total membership of 18,142 members.

Aztec Recreation also was recognized for their Aztec Recreation Center (ARC) achieving a Leadership in Energy and Environmental Design (LEED) Gold certification for an existing building, operations and maintenance.

Through communication of an Eight Dimensions of Wellness model, the A.S. Recreation and Wellness Commission worked closely with professional staff from numerous departments in introducing a new health initiative: #LiveWellAztecs

AZTEC RECREATION

Aztec Recreation provides high quality programs, services and facilities that inspire active, healthy living and enhance the SDSU experience. Aztec Recreation includes many recreational and fitness programs, like Aztec Adventures, group fitness and personal training, intramural sports and sports clubs. It also includes facilities, such as the Aztec Recreation Center (ARC), the Aztec Aquaplex, the Aztec Lanes and ARC Express in the Conrad Prebys Aztec Student Union, Recreation Field, and the Mission Bay Aquatic Center (MBAC).

ACCREDITATION

BY THE NUMBERS

17,057
Aztec Recreation members in 2014-15

10,401
Total participation in Intramural Sports in 2014-15

824
Sport Club athletes in 2013-14
Fall 2014 GPA showed students with an AR membership have higher GPAs than students without one.

### 2013-14 Participation Totals

<table>
<thead>
<tr>
<th>Category</th>
<th>Participation</th>
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<tbody>
<tr>
<td>AR Membership*</td>
<td>16,556</td>
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<tr>
<td>Swim Lesson Participation</td>
<td>1,728</td>
</tr>
<tr>
<td>Intramural Sports</td>
<td>8,430</td>
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<tr>
<td>Sports Clubs - Athletes</td>
<td>824</td>
</tr>
<tr>
<td>Group Fitness</td>
<td>2,524</td>
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<tr>
<td>Instructional Classes</td>
<td>616</td>
</tr>
<tr>
<td>Outings, Climbing &amp; Team Challenge</td>
<td>3,571</td>
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<tr>
<td>Games Bowled - Aztec Lanes</td>
<td>5,616</td>
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<tr>
<td>MBAC ENS Credit Classes</td>
<td>2,231</td>
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<tr>
<td>MBAC Recreation Classes</td>
<td>3,267</td>
</tr>
<tr>
<td>MBAC Youth Camp</td>
<td>2,262</td>
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</table>

### 2014-15 Participation Totals

<table>
<thead>
<tr>
<th>Category</th>
<th>Participation</th>
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<tbody>
<tr>
<td>AR Membership*</td>
<td>17,057</td>
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<tr>
<td>Swim Lesson Participation</td>
<td>1,604</td>
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<tr>
<td>Intramural Sports</td>
<td>10,401</td>
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<tr>
<td>Sports Clubs - Athletes</td>
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<tr>
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<tr>
<td>Instructional Classes</td>
<td>2,203</td>
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<tr>
<td>Outings, Climbing &amp; Team Challenge</td>
<td>8,053</td>
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<tr>
<td>Games Bowled - Aztec Lanes</td>
<td>17,157</td>
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<tr>
<td>MBAC ENS Credit Classes</td>
<td>2,403</td>
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<tr>
<td>MBAC Recreation Classes</td>
<td>2,989</td>
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<tr>
<td>MBAC Youth Camp</td>
<td>2,404</td>
</tr>
</tbody>
</table>

*Fall 2014 GPA showed students with an AR membership have higher GPAs than students without one.*
VIEJAS ARENA &  
CAL COAST OPEN AIR THEATRE

ACCOMPLISHMENTS

In addition to hosting 200 events in the Viejas Arena, this total included hosting the National Collegiate Athletic Association (NCAA) Basketball Tournament (second and third round games). The tournament included five actual event days and brought 32,641 college basketball fans to the San Diego State University campus.

The naming rights agreement changed the name from the Open Air Theatre (OAT) to the Cal Coast Credit Union Open Air Theatre and brought $3 million dollars over the course of a 10-year agreement to used for improvements to the venue.

Three major construction projects were completed, which included storage space build-out at the Viejas Arena, removal of the old scaffold style stage roof and installation of a new four post state of the art roof system at the Cal Coast Credit Union Open Air Theatre, and the installation of new seating at the OAT. Other notable accomplishments included the installation of LED work lighting in the Arena Bowl, installation of a new upper level media seating area for basketball games in the Viejas Arena, a major upgrade to the security camera system.

BY THE NUMBERS

168,387 attended basketball games in 2014-15
106 total events in 2014-15
30 concerts in 2014-15
TOTAL EVENTS

2013-14: 94
2014-15: 106

TOTAL ATTENDANCE / GUESTS

2013-14: 374,205
2014-15: 456,351

TOTAL BASKETBALL GAMES

2013-14: 31
2014-15: 38

TOTAL BASKETBALL ATTENDANCE

2013-14: 96,814
2014-15: 168,387

TOTAL CONCERTS

2013-14: 17
2014-15: 30

TOTAL CONCERT ATTENDANCE

2013-14: 87,438
2014-15: 167,035
The SDSU Children’s Center features a relaxed and loving atmosphere in which children are free to explore, learn and create through play. To foster the development of the whole child, activities are planned to provide maximum physical, social, emotional and intellectual growth and continuous exposure to the tools for learning.

ACCOMPLISHMENTS
SDSU Children’s Center received an accreditation by the National Association for the Education of Young Children (NAEYC), for achieving professional standards for their early childhood education programs.

The center also received a $5,000 donation by the Child and Family Development Department in support of the children’s library improvements. The California Department of Education also awarded the Center a Facilities Repair and Renovation Grant in the amount of $11,084. Funds were used to improve security measures at the center, which included an entry keypad into the center and every classroom door.

The center also received the LEED Gold certification for an existing building for their sustainable practices.

BY THE NUMBERS

234 families served

$12,000+ raised at A is for Art event

500+ Child and Family Development students interned
### STUDENT EMPLOYEES - YEARS OF SERVICE
#### 2013-15

<table>
<thead>
<tr>
<th>Division Name</th>
<th>&lt; 1 year</th>
<th>1+ year</th>
<th>2+ years</th>
<th>3+ years</th>
<th>4+ years</th>
<th>5+ years</th>
<th>TOTAL</th>
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<tr>
<td>Government Affairs</td>
<td>6</td>
<td>-</td>
<td>-</td>
<td>1</td>
<td>-</td>
<td>-</td>
<td>7</td>
</tr>
<tr>
<td>Daily Aztec</td>
<td>14</td>
<td>9</td>
<td>3</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>26</td>
</tr>
<tr>
<td>Union Programs &amp; Services/ASUB</td>
<td>35</td>
<td>21</td>
<td>9</td>
<td>1</td>
<td>2</td>
<td>-</td>
<td>68</td>
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<tr>
<td>Children’s Center</td>
<td>57</td>
<td>37</td>
<td>12</td>
<td>10</td>
<td>1</td>
<td>-</td>
<td>117</td>
</tr>
<tr>
<td>Aztec Recreation</td>
<td>106</td>
<td>85</td>
<td>30</td>
<td>11</td>
<td>5</td>
<td>1</td>
<td>238</td>
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<tr>
<td>Mission Bay Aquatic Center</td>
<td>31</td>
<td>30</td>
<td>15</td>
<td>7</td>
<td>2</td>
<td>2</td>
<td>87</td>
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<tr>
<td>Viejas Arena</td>
<td>91</td>
<td>44</td>
<td>20</td>
<td>7</td>
<td>5</td>
<td>1</td>
<td>168</td>
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<tr>
<td><strong>TOTALS</strong></td>
<td><strong>340</strong></td>
<td><strong>226</strong></td>
<td><strong>89</strong></td>
<td><strong>37</strong></td>
<td><strong>15</strong></td>
<td><strong>4</strong></td>
<td><strong>711</strong></td>
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</table>

### STUDENT EMPLOYEES - TOTAL HOURS WORKED
#### 2013-15

<table>
<thead>
<tr>
<th>Division Name</th>
<th>Hours Worked by Students FY 13/15</th>
<th>No. of Student Employees FY 13/15</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government Affairs</td>
<td>16,311</td>
<td>7</td>
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<tr>
<td>Daily Aztec</td>
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<td>26</td>
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<tr>
<td>Union Programs &amp; Services/ASUB</td>
<td>53,154</td>
<td>68</td>
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<tr>
<td>Children’s Center</td>
<td>132,024</td>
<td>117</td>
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<tr>
<td>Aztec Recreation</td>
<td>192,498</td>
<td>238</td>
</tr>
<tr>
<td>Mission Bay Aquatic Center</td>
<td>41,976</td>
<td>87</td>
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<tr>
<td>Viejas Arena</td>
<td>31,454</td>
<td>168</td>
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<tr>
<td><strong>TOTALS</strong></td>
<td><strong>486,822</strong></td>
<td><strong>711</strong></td>
</tr>
</tbody>
</table>
THE HOUSE THAT STUDENTS BUILT!
Throughout San Diego State’s history, few moments have been as historic and transformative of campus life as the opening of the Conrad Prebys Aztec Student Union. On Wednesday, January 24, 2014 we officially welcomed the students home. A variety of student events, open houses and tours took place the first few weeks of the semester.

In March, the Union hosted a Grand Dedication Week which showcased some of the key focuses of the building:

SUSTAINABILITY
The Union may appear to have been built exclusively for the pleasures of the students, but plans for this building went into action with what some would consider to be a much more important benefactor in mind: Mother Nature. The building was the first in the California State University system and one of the first university buildings in the nation to receive a Leadership in Energy & Environmental Design Platinum certification from the U.S. Green Building Council. Some of the specific sustainable features of the building include:

- **40% ENERGY REDUCTION** – Reduces environmental and economic impacts associated with energy use
- **SOLAR PANELS** – On-site renewable energy to reduce carbon consumption
- **RADIANT FLOOR SYSTEM** – Concrete structural slab provides heating and cooling mass
- **UNDERGROUND STORAGE TANK** – Collects rainwater eliminating discharge into storm sewer system

HEALTH & FITNESS
The Union offers on-the-go & fun ways to get in shape. Two highlights of the building:

- **Aztec Recreation Center Express (ARC Express)** – a smaller extension of the of the Aztec Recreation Center, the 5,000-square foot ARC Express houses some of the best aspects of its predecessor in a compact space. Not only does this additional space help accommodate the steady increase in enrollment, it is more conveniently located to the east side residence halls.
• Aztec Lanes – One of the most highly anticipated renovations to the old Aztec Center is this new bowling area, providing 12 Bowling lanes, billiards, table tennis, large screen TVs and a lounge. Over 600 students participate in ENS credit bowling classes per year. Whether spending time in class, between classes or looking for an evening campus hangout, students enjoy playing games, eating food from nearby eateries, watching sporting events and playing video games.

ART, MUSIC & FILM
Part of the vision for the Union was to bring students, faculty, staff and the entire campus community together to enjoy both visual and performing arts. A 300-seat theater now plays host to a diverse list of events, including away-game basketball, ASUB Friday Night Flicks, and numerous lectures. This multi-use space has state-of-the-art audio visual equipment, a stage and fixed tiered seating.

Stroll through the Lee & Frank Goldberg Courtyard and you may catch a live music performance during the “Nooner Concert Series” or a pop-up concert by Arts Alive. Wander to the second floor and view artistic echoes of the past...tiled photographs of three murals painted onto the walls of the original Aztec Center.

DIVERSITY
SDSU has received national honors as being one of the most diverse universities in the county, and the new Union will continue to help foster that. This 206,000 square foot building is here to meet the needs of over 34,000 students and more than 300 different student-run organizations. In addition to the multiple dining and retail options, there are 13 meeting rooms, outdoor programing areas and both indoor & outdoor lounges.

The offices of Student Life & Leadership (SLL) and the Center for Intercultural Relations (CIR), are both located on the second floor and offer programming and services to the students. In addition they offer meeting rooms, work spaces and casual areas for students to meet and interact.

BY THE NUMBERS

$20,000,000
Conrad Prebys generous gift to SDSU

150,000
gallons of rainwater our underground tanks can hold

89,881
ceramic roof tiles on top of the Union

2,600
tons of steel used for the building

1,120
Capacity of Montezuma Hall, lecture-style

33
arched windows

13
meeting rooms in the Union
A PLACE TO MEET

Union Programs & Services is proud to offer a one stop guest service experience to planning meetings and events in the Conrad Prebys Aztec Student Union and Scripps Cottage. Our goal is to provide an exceptional service ranging from finding available dates, recommending the most suitable space, determining equipment needs and logistical planning and execution.

We have over 36,000 square feet of Union meeting and event space, in addition to the charming Scripps Cottage. As a student-fee funded facility that receives no State funding support, officially recognized SDSU Student Organizations receive first priority in reserving space.

BOOKINGS SINCE SPRING 2014 OPENING

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Confirmed Bookings</th>
<th>Reservations Handled</th>
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</thead>
<tbody>
<tr>
<td>Spring 2014</td>
<td>3,079</td>
<td>10,755</td>
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<tr>
<td>2014-15</td>
<td>6,986</td>
<td>5,750</td>
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</table>

BOOKINGS BY SPONSOR TYPE

**SPRING 2014**

<table>
<thead>
<tr>
<th>Sponsor Type</th>
<th>Bookings</th>
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</thead>
<tbody>
<tr>
<td>Student Organizations</td>
<td>1,696</td>
</tr>
<tr>
<td>Associated Students</td>
<td>1,088</td>
</tr>
<tr>
<td>University Departments</td>
<td>274</td>
</tr>
<tr>
<td>Off-Campus</td>
<td>15</td>
</tr>
<tr>
<td>Uncategorized</td>
<td>6</td>
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<tr>
<td><strong>TOTAL BOOKINGS</strong></td>
<td>3,079</td>
</tr>
</tbody>
</table>

**2014-15**

<table>
<thead>
<tr>
<th>Sponsor Type</th>
<th>Bookings</th>
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<tbody>
<tr>
<td>Student Organizations</td>
<td>3,880</td>
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<tr>
<td>Associated Students</td>
<td>2,185</td>
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<tr>
<td>University Departments</td>
<td>872</td>
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<tr>
<td>Off-Campus</td>
<td>48</td>
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<tr>
<td>Uncategorized</td>
<td>1</td>
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<tr>
<td><strong>TOTAL BOOKINGS</strong></td>
<td>6,986</td>
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AWARDS

2014

10th Annual California Higher Education Sustainability Conference

**Best Overall Sustainable Design**

www.cahigheredsustainability.org/awards/2014Winners.php#.Vr5rK71dGUk

Construction Management Association of America

**National Project Achievement Award — New Construction**

O’Conner Construction Management

P2S Engineering

**ACEC California Engineering Excellence Award**


California State University, University of California – Investor Owned Utilities

**Best Practice Award — Overall Sustainable Design**

www.uccsuiouee.org/#!featured-projects/c143r

2015

Associated General Contractors of America, San Diego Chapter

**SUNDT Construction — Sustainable Project**

NOTABLE EVENTS IN THE UNION

2014 10th Annual California Higher Education Sustainability Conference Host Site

Annual New Student Orientation Programs

Annual Cesar Chavez Luncheon

Annual Martin Luther King Jr. Luncheon

Annual Student Research Symposium

Annual Student Leadership Summit

Annual Kyoto Laureate Symposium

Annual Diversity Awards

Annual University Convocation

University Relations and Development Capital Campaign Celebration

White House Convening
A.S. FINANCIALS

TOTAL REVENUE:
$26,770,469

RECREATIONAL PROGRAMS
$8,843,826

VIEJAS ARENA / OPEN AIR THEATRE
$5,048,676

AZTEC STUDENT UNION
$1,615,938

STUDENT FEES
$2,072,712

ADMINISTRATIVE
$261,083

MEDIA
$219,452

STUDENT GOV. & ORGANIZATIONS
$77,775

AZTEC STUDENT UNION BOARD
$317,565

TRANSFER FROM RESERVES
$1,065,352

ASSOCIATED STUDENTS, SAN DIEGO STATE UNIVERSITY ANNUAL REPORT 2013-15
**A.S. FINANCIALS**

**TOTAL EXPENSES:**
$26,770,469

- **RECREATIONAL PROGRAMS**
  -$7,428,078

- **FACILITIES**
  -$7,479,742

- **CHILDREN’S CENTER**
  -$2,200,551

- **ADMINISTRATIVE**
  -$2,330,986

- **MEDIA**
  -$281,955

- **STUDENT GOV. & ORGANIZATIONS**
  -$1,237,173

- **AZTEC STUDENT UNION BOARD**
  -$912,856

- **TOTAL CAPITAL EXPENDITURES**
  -$1,291,884

- **TOTAL DEFERRED EXPENDITURES**
  -$3,607,244

**TOTAL EXPENSES:** $26,770,469