



annual report

Associated Students | SDSU

2009-2010

Associated Students (A.S.) is a student-directed corporation that is one of the largest student governed organizations in the CSU system. As an auxiliary of San Diego State University, the programs and facilities A.S. manages are enjoyed by SDSU students, faculty, staff and community.

Linking Life and Learning.



ASSOCIATED STUDENTS
SAN DIEGO STATE UNIVERSITY



ASSOCIATED STUDENTS | SAN DIEGO STATE UNIVERSITY

Linking Life and Learning

- Welcome 2
- Our History 4
- 2010-2011 Executive Officers 5
- A.S. Facilities 6
- The New Aztec Center 10
- A.S. Programs 11
- Special Events 12
- Entertainment 13
- Sustainability 14
- Legislation 15
- Financials 16
- Our Organization 18
- A.S. Council 19



mission, vision, values

MISSION

To support the mission of San Diego State University, we the Associated Students, create, promote and fund social, cultural, and recreational programs and facilities both on campus and in the community, advocate for student interests, provide leadership opportunities and participate in shared governance.

VISION

A.S. SDSU is a unifying and empowering student-directed organization dedicated to serving and involving students at SDSU by enhancing the college experience that leads to a higher quality of life now and in the future.

VALUES

A.S. SDSU values efforts by and on behalf of students that promote the following ideals:

- Professional Development
- Campus Community
- Communication
- Advocacy
- Shared Governance
- Service
- Diversity
- Sustainability



welcome

Message from the President

Greetings! I am Grant Mack, the 2010-2011 Associated Students President and I am proud to present the 2009-2010 Associated Students (A.S.) annual report. I have been fortunate enough to serve the student body through my extensive involvement within A.S. for over three years and have seen remarkable progress within our organization and throughout the campus.

Associated Students at San Diego State University (SDSU) continues to be a progressive, innovative and thriving non-profit corporation. With ninety-two full-time staff members and over 1,100 part-time student employees, A.S. continues to work hard to provide world-class services and programs to and for SDSU students, faculty, staff and the SDSU community.



In Spring 2010, we accomplished what many thought was impossible. SDSU students approved the "ModernSpace" referendum, which will allow our new student union building to be the crown jewel of San Diego State University and it will be the first Leadership in Energy and Environmental Design (LEED) Platinum student union in the nation. The new Aztec Center will also be the first LEED Platinum building in the entire California State University system. Our innovative, creative and above all else, sustainable student union building will stand as a unique hub for future generations of San Diego State University students to enjoy and will serve as a symbol for alumni to be proud of.

...our new student union...the first LEED Platinum building in the entire California State University system.

Amongst our other great accomplishments, this year's GreenFest, our spring festival focused on Aztec pride and sustainability, hosted a week long schedule of events including a Farmer's Market, a sustainable business fair, student organization competitions, the film screening of Disney's "Oceans," keynote speaker and Environmental Pioneer, Jerome Ringo, and popular performer LMFAO.

Other initiatives within Associated Students also continue to grow. Examples include our study abroad scholarships, legal and financial services, Zipcar, and our sustainable facility projects including a 124kw solar PV array at our Aquaplex facility. I am very proud that this latter mentioned project alone has doubled the amount of solar energy at San Diego State University and it is made possible due to passionate, dedicated and hardworking students A.S. has fostered over the years. This trend will continue for years to come.

I hope that by reviewing this annual report you learn more about our organization, where it has been and where it is going. It is an honor to be a part of this student-directed corporation and a pleasure to serve with such a unique and motivated group of individuals. I am confident that this year, despite its challenges, will be another progressive year full of accomplishment!

Grant A. Mack



Message from the Executive Director

Dear Friends,

This past year was our 78th year of operation since our incorporation in March 1932. The highlights of the year as outlined in the Message from our A.S. President, heralds another in the tradition of successful annual outcomes on behalf of our students, our faculty and staff and our university.

The annual accomplishments of the Associated Students in 2009/10 were driven by inspired student leaders working collaboratively with University partners and our dedicated staff working in concert to serve our more than 30,000 students. Even though the state of the economy and decreased state support for higher education had ominous impacts on us all, our work together was undeterred in responding to changing conditions that led to new solutions. Our efforts serve as an affirmation of our mission to serve the interests of our students in support of the mission of San Diego State University.

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The successful New Student Union fee referendum this past spring will provide funding for the replacement of Aztec Center with the world's first LEED (Leadership in Energy and Environmental Design) Platinum certified "green" student union, and the first LEED Platinum building on a CSU campus, and will continue the rich tradition of innovation and leadership for our organization and for SDSU's aspirations as a global university, "...developing minds that move the world..."

Please take the time to review our annual report, which features our accomplishments for the past fiscal year and our continuing efforts to position ourselves financially and programmatically for the years to come!

Dan R. Cornthwaite



our history

Originals of today's Associated Students go back to May 1922 when the growing student bodies of the old Normal School and the old junior college merged into one organization. Wilbert Anderson ('22-'23) was the first elected student body president of the combined institution known for the first time as San Diego State College. The organization received its funding from voluntary student sales of an ASB ID card at \$1 per year.

Associated Students became incorporated as a California non-profit corporation on March 7, 1932.

Voluntary purchase of the ASB ID card continued until 1956. In the 1956-57 year, A.S. President Norman Brinker (Brinker International), succeeded with a student referendum to approve the first mandatory student body association fee, which today (at \$35/semester, per student) generates more than \$2.4 million of our more than \$20 million operating budget and is used to fund numerous student initiatives on campus.

In 1963, students voting in a campus referendum approved a \$3/semester mandatory fee, with 72% voting 'aye,' to finance the construction and operation of Aztec Center, the first permanent student union in the CSU system. Aztec Center opened in 1968 at a construction cost of just under \$3 million.

In the mid-1970's, there was a major reform of the structure of student government, adding appointed student organization seats for Movimiento Estudiantil Chicano/a de Aztlán (MEChA), Afrikan Student Union (ASU), Native American Indian Student Association (NAISA), Asian Pacific Student Alliance (APSA) and Lesbian, Gay, Bisexual, Transgender Student Union (LGBTSU) as voting seats on the AS Council, joining existing representatives of "Grassroots" Councils (known today as College Councils).

The idea to build the first cooperative collegiate waterfront facility built in public park land, the Mission Bay Aquatic Center, was developed and executed by the Associated Students in cooperation with the University of California, San Diego (UCSD) and opened in September 1975.

In March 1988, students approved a \$47/semester increase in the student union fee to fund the construction and operation of the "Student Activity Center", known today as Viejas Arena and Aztec Recreation Center. Following seven and a half years of litigation with local neighborhood organizations who were fearful of the proposed new arena, the new facilities opened in July 1997. The SDSU Children's Center (opened in 2004) and the Aztec Aquaplex (opened in 2007) to round out AS' current portfolio and operation of student fee financed facilities.

In the Spring of 2008, the "Evolve, Enhance, Innovate" student fee referendum (\$20/semester increase) was passed. This referendum produced ongoing funding for six initiatives: student organization programming, Cultural Arts & Special Events (CASE) programming to include an expanded GreenFest event every spring, Aztec Culture Project, international study abroad scholarships, sustainable facility upgrades, and student legal and financial services.

In March 2010, 4,045 students voted with 54.4% in favor of a \$94 per semester Student Body Center Fee increase to build a sustainable "green" student union. The New Aztec Center Student Union will be a place where students can study, socialize, eat, exercise, connect and relax, therefore creating a central and energizing hub on campus. Groundbreaking for the new Aztec Center Student Union will take place in the summer of 2011.



2010-11 executive officers

Grant Mack

President, Senior, Double Major in Political Science and History from Laguna Niguel, CA
SDSU Affiliations: Rotaract, Sigma Phi Epsilon fraternity, Enviro-Business Society and Associated Students
Primary Executive Officer Goal: Continuation and expansion of sustainability initiatives such as alternative transportation including a campus bike lane, AS sustainable corporate operations, AS facility project upgrades and educational programs
Favorite San Diego Restaurant: Loving Hut (North Park)

Sean Kashanchi

Executive Vice President, Senior, Business Management Major and Sustainability Minor from Irvine, CA
SDSU Affiliations: Sigma Phi Epsilon and Order of Omega
Primary Executive Officer Goal: Collaboration
Favorite San Diego Restaurant: World Famous (Pacific Beach)

Laura Schofield

Vice President of External Affairs, Senior, Criminal Justice Major and Political Science Minor from Anza, CA
SDSU Affiliations: SDSU Ambassadors, ROTARACT, Phi Alpha Delta, Resident Advisor- Emerging Leaders Floor, Oxford University Study Abroad Program, PSFA College Council
Primary Executive Officer Goal: I want to see SDSU have a successful election this November. It will be a big year for our state, and I want to make sure our student voices' are heard.
Favorite San Diego Restaurant: In-N-Out Burger

Amanda Pascoe

Vice President of Finance, Graduate Student, Masters of Science in Bioengineering from Valencia, CA
SDSU Affiliations: Rotaract, Society of Women Engineers, American Society of Mechanical Engineers, Alpha Omega Epsilon, Associated Engineering Student Council
Primary Executive Officer Goal: Increase student knowledge of what Associated Students can offer students while attending SDSU
Favorite San Diego Restaurant: Casa de Pico (La Mesa)

Candice Luistro

Vice President of University Affairs, Senior, Anthropology and Kinesiology Majors from Buena Park, CA
SDSU Affiliations: Delta Zeta sorority, Associated Students, Aztecs for Africa
Primary Executive Officer Goal: Relaying important information to students
Favorite San Diego Restaurant: Phil's BBQ (Point Loma)



*From left to right:
 Amanda Pascoe, Sean Kashanchi, Laura Schofield, Grant Mack, Candice Luistro*



facilities

Aztec Center Student Union

Director: Lynn Cacha, Serving 8 Years
 Number of Employees: 13 Full-Time, 59 Part-Time

Built in 1968, the Aztec Center is the student union. It offers services such as: food court & convenience store, banking, ticket office, full-service travel agency, Starbucks, bowling & games, meeting rooms. Also houses A.S. offices, Cultural Arts & Special Events, ID card office, university information booth, Cross-Cultural Center, and provides office and meeting space for student organizations.

2009-2010 Accomplishments

- **ModernSpace Referendum & New Aztec Center Student Union:** Facilitated and executed a successful spring 2010 Advisory Student Fee Referendum to build a new Aztec Center Student Union. 4,045 students voted with 54.4% in favor of a \$94 fee increase. The fee will go into effect fall 2013. The new Aztec Center Student Union is budgeted and planned to be the first LEED Platinum Certified student union. The new Aztec Center is also anticipated to be the first LEED Platinum Certified building in the CSU System.
- **CASE:** This past year, CASE increased the quality and scale of programs and events, providing students with higher quality and more diverse programs to fulfill the requests and needs of SDSU students. Additionally, CASE worked closely with campus departments in the coordination and execution of Aztec Nights programs and the 2nd Annual GreenFest.
- **CASE Board Leadership Development:** CASE implemented a CASE Summer Board that provided members with a series of workshops and presentations designed to encourage a stronger team atmosphere and to teach effective leadership skills. The board also taught the students how to provide ample time for programming and planning efforts. As a result, the CASE Board was presented with the "Most Improved Board" award for 2009-2010 during the Aztec Achievement Awards for their accomplishments this year.

Business & Financial Services

Associate Executive Director: Christina Brown, Serving 2 Years
 Number of Employees: 17 Full-Time, 9 Part-Time

The A.S. Business Office houses A.S. accounting, budgeting, human resources, graphics, and ITS departments. They manage part-time employment opportunities for all A.S. managed facilities. The Business Office is responsible for processing student organization resources such as travel and funding.

Aztec Recreation

Director: Eric Huth, Serving 27 Years
 Number of Employees: 18 Full-Time, 271 Part-Time

Aztec Recreation includes many recreational and fitness programs, and includes two facilities, the



Aztec Recreation Center (ARC) and the Aztec Aquaplex. The ARC, opened in 1997, is SDSU's state-of-the-art gym with many amenities, including a climbing wall. The Aztec Aquaplex opened in 2007 and is A.S.'s newest facility. It is equipped with a 50-meter pool, spa, and recreation pool. The Aquaplex serves all students and is the home to the SDSU Women's Swim, Water Polo and Dive teams. Aztec Recreation also runs the Aztec Bowling & Games housed in the lower level of the Aztec Center Student Union.

2009-2010 Accomplishments

- **Aztec Nights/Guinness World Record:** On September 5, 2009 at 11:05 p.m., 450 SDSU students officially broke the Guinness World Record for the "largest single game of Dodgeball" as part of the Aztec Nights programming efforts to provide healthy alternatives to students. Recognition of this accomplishment was featured on web sites (<http://guinnessworldrecords.com> and <http://youtube.com>) and national (ESPN) and local (Fox San Diego) television.
- **"Green" Recreation Projects:** The A.S. continued to be a leader in sustainability by exploring the use of renewable energy and furthering A.S. Green Love efforts to sponsor several improvements to the recreation facilities. This year, all of the inefficient incandescent light bulb and fixtures inside the ARC were replaced with more efficient fluorescent light bulbs; new Variable Frequency Drives (vfd) were installed on all of the Aztec Aquaplex water pumps; 840 new photovoltaic panels were installed on the south-facing hillside at the Aztec Aquaplex; a new roof was built atop the Arena Meeting Center (AMC) storage area to provide roof-top solar water heating, and eco-friendly air hand dryers were installed in the restrooms. These initiatives also led to signature utility savings.
- **2010 NCAA Women's Waterpolo Championships at Aztec Aquaplex:** The Aztec Aquaplex hosted the National Collegiate Women's Water Polo Championship in May, 2010. This three-day national championship tournament featured four games on each day and culminated with the sold out title match between champion USC and runner-up Stanford that was broadcast live on CBS College Sports television.

Mission Bay Aquatic Center

Director: Glen Brandenburg, Serving 37 Years
Number of Employees: 4 Full-Time, 154 Part-Time

The Mission Bay Aquatic Center (MBAC) located in the heart of Mission Beach, San Diego, is a 24,000 square foot facility that offers a wide range of watersports classes for students, faculty, staff, alumni, and youth organizations including waterskiing, wakeboarding, sailing, and surfing. MBAC is jointly owned and operated by AS SDSU and Campus Recreation at the University of California, San Diego.

2009-2010 Accomplishments

- **New Revenues:** With the successful completion of a new lease with the City of San Diego in the previous year including new lease terms, revenues were able to increase in general public special events and recreational classes by over 100%.



facilities

Government Affairs

Executive Director: Dan Cornthwaite, Serving 28 Years
Number of Employees: 4 Full-Time, 13 Part-Time

The A.S. Government Affairs Office is the home of the five elected Executive Officers, the A.S. Council, boards & committees, elections, government promotions and the Executive Director. The main goal of this office is to get students involved in student government. The A.S. Council represents all 30,000 students at San Diego State. They are the highest decision-making board within the student government. The Executive Director is responsible for oversight and results for all day-to-day operations.

2009-2010 Accomplishments

- **A.S. Study Abroad Scholarships:** As part of the spring 2008 referendum, SDSU students agreed to increase their Student Body Activity Fee for additional programs and services. One of those approved programs was the A.S. Study Abroad Scholarship, which assists SDSU's mission to increase the number of students studying abroad. This past academic year, 354 SDSU students were awarded \$247,800 in Study Abroad Scholarships.
- **New Communications Committee Formed:** It has become clear that social networking and other forms of new media are an important part of any department's communication plan. Through the establishment of the Communications Committee, A.S. has been better able to promote its' programs and services through social media, press releases, and other forms of media. The committee worked to encourage all SDSU students to be involved through social networking sites. The group also worked closely with University Relations and Development to establish SDSU's new events calendar.
- **Travel Funding:** Students learn outside of the classroom by supporting student organization travel and graduate student travel. Student organization travel to make significant connections across the nation and graduate students travel to further enhance academic experience. This academic year, A.S. supported \$16,000 in student organization travel and in \$20,000 graduate student travel.

SDSU Children's Center

Director: Robin Judd, Serving 23 Years
Number of Employees: 20 Full-Time, 129 Part-Time

The SDSU Children's Center features relaxed and loving atmospheres in which children are free to explore, learn, and create through play. All families are welcome, especially for the families of faculty, staff, and students. The SDSU Children's Center provides year round care for infants, toddlers, and pre-school aged children during the school and work week.

2009-2010 Accomplishments

- **New Play Yard Master Plan Completed:** The "Nature in Our Back Yard" project to renovate the play yards into natural play spaces for children and families broke ground on Phase One this year. This first phase included: the construction of a new bike path in Memory Park; a beautiful new entrance gate at



the front of the center; and a new butterfly and bird habitat in Memory Park which was created through contributors led by an SDSU student, the SDSU Jewish Student Union along with a local contractor who donated over \$3,000 in plants and labor to build our new nature area for all of us to enjoy.

- **Development Team Established:** The Children's Center continued widening its collaboration with the campus and our San Diego community by beginning two new research projects with the College of Education. The first will be a 3 year study of the impact of continuity of care with infants, toddlers, families and teachers. The second project, Music as an Intentional Learning Tool, is a collaborative project that will evaluate the effects on preschool children who are introduced to music and songs written to intentionally increase core learning and school readiness.
- **New Solar Projects:** Thanks to the A.S. Green Love Sustainability Advisory Board, the Center has a new solar water system to deliver all the hot water in our building and is breaking ground on a solar photovoltaic project. This will drastically reduce our utility expenses particularly as the Center relies entirely on electrical power.

Viejas Arena & Open Air Theatre

Director: John Kolek, Serving 21 Years

Number of Employees: 16 Full-Time, 396 Part-Time

The Viejas Arena is the highly successful centerpiece of the Student Activity Center complex. It accommodates 12,000 people and is the home of Aztec Women and Men basketball teams. The facility hosts concerts, special events, and other sporting events. The Open Air Theatre is located on campus near the Aztec Center Student Union and is a premiere outdoor concert venue.

2009-2010 Accomplishments

- **Successfully took on two new areas of responsibility:** An agreement between the A.S. and the University for the Operational Aspects of the New Parma, Payne, Goodall Alumni Center brought A.S. a new facility to operate. The Arena team successfully prepared the building for opening, ensured staff was trained on the operational systems, negotiated maintenance and custodial contracts and provided the necessary event support for the success of the new venue in its first year of operation. The second area of responsibility that was undertaken was the programming and operation of the Freeway Marquee. The Arena staff upgraded the quality of the messages being displayed by adding pictures, graphics and color.
- **Successfully oversaw and implemented the changeover of the Arena from Cox (Communications) to Viejas (Entertainment):** This project included changing out all of the signage in the facility, on campus and in the community to reflect the naming rights partnership change from Cox to Viejas and to promote the new name in all communications. The project was completed by the September 15 target date.
- **Successful installation of the new Viejas Arena scoreboard and video system:** This project was completed over a 5 week time frame and included removal of the old board, installation of the new system, new cabling and purchase of new HD cameras. Once installed the system required extensive testing, programming and training all of which was accomplished in the allotted time under the coordination of Arena staff to ensure all systems were up and fully functional prior to the start of the basketball season.



the new aztec center

In March 2010, 4,045 students voted with 54.4% in favor of a \$94 per semester Student Body Fee increase to build a sustainable “green” student union – a place where students can study, socialize, eat, exercise, connect and relax, creating a central and energizing hub on campus.

The new building project will be nearly twice the size of the current student union and will be designed to be a LEED certified building with sustainable materials and features. LEED (Leadership in Energy and Environmental Design) is a Green Building rating system developed by the U.S. Green Building Council and provides standards for environmentally sustainable construction. The new Aztec Center Student Union is striving for the highest level of certification, which is LEED Platinum.

The project will include the following:

- Sustainable design elements to meet LEED Platinum Certification standards
- Quiet and comfortable study lounges with wireless access
- Improved and expanded healthy food services
- Satellite fitness center
- Commuter student services
- Increased student programming and meeting space
- Increased student organization office space and resource rooms
- LGBT Resource Center, Women’s Resource Center, Inter-Cultural Relations Center, and Leadership Center
- A multi-purpose theatre for movie screenings, lectures, and student performances
- State-of-the-art bowling and games center
- A pub restaurant
- Comfortable indoor and outdoor spaces

Construction is expected to begin in June 2011 and will take approximately two years to complete.

Associated Students would like to thank the SDSU students, faculty/staff and administrators for their continued support as we move towards the development of the student union building project. The new Aztec Center Student Union will certainly change the face of San Diego State University forever.

For more information: as.sdsu.edu/new_aztec_center



programs

Zipcar

Zipcar is a car-sharing program that provides sustainable solution to the traffic congestion that every driver faces on a daily basis. Green Love implemented the Zipcar program to assist with congestion on the San Diego freeways and streets. Congestion is the main problem Zipcar is trying to eliminate, but issues such as decreasing pollution and increasing eco-friendliness are also among the top priorities. The Zipcar is working to redefine the way people think of transportation and is introducing a new way to integrate cars in an environment-friendly world.

For more information: zipcar.com/sdsu

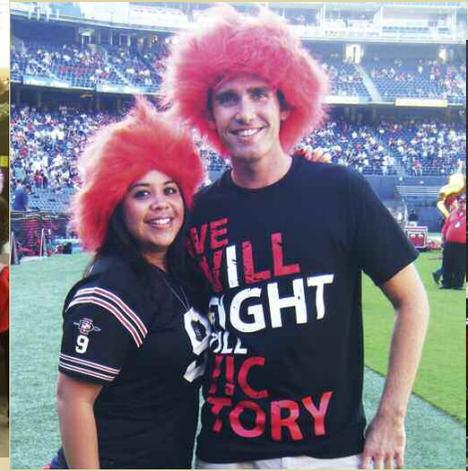
Zimride

Green Love implemented the Zimride carpooling program for SDSU students, faculty and staff to promote sustainability. With Zimride, students can find fellow SDSU friends, classmates, and co-workers going the same way they are. SDSU Zimride consists of requesting rides for commutes, road trips, and popular events to save on gas. SDSU Zimride is for students, staff and faculty from San Diego State University.

For more information: zimride.com/sdsu

radKIDS

The SDSU Children's Center implemented "radKIDS" for the enrolled children. radKIDS stands for "Resisting Aggression (Violence) Defensively". The radKIDS program gives children the tools they need in everyday life to escape violence. The classes are taught in the SDSU Children's Center Multi-Purpose Room and parents are invited to attend with their child for every session. radKIDS is a proven leader in education and will provide educational opportunities for children and parents that focus on violence resistance, prevention and escape from physical harm.



special events

CASE Homecoming 2009

Every Fall semester, Cultural Arts and Special Events (CASE) engages SDSU student organizations into friendly competition during Homecoming Student Organization Spirit Week, which occurred from October 12th to the day of the Homecoming game, October 17th. Homecoming 2009 had a "Circus" theme and various student organizations competed in activities utilizing this theme. Homecoming events included a banner competition, variety show, dance competition, pumpkin carving contest, pep rally & BBQ, and "Circus Night." This year, CASE also showcased a sneak peek movie. The winners of the student organization competition (Andres Bonifacio Samahan) along with the Homecoming King & Queen were announced at the Homecoming football game vs. Brigham Young University.

GreenFest

CASE hosted the second annual GreenFest event, geared to promote sustainability, green awareness, and Aztec Pride. GreenFest 2010 incorporated student organization competitions, educational workshops, a green awareness faire, and an evening festival. The weeklong festival program included a Bike Brunch, Green Scavenger Hunt, a sneak peek film, Disney's "Oceans," Tie Dye Extravaganza, SDSU Night at the Padres (vs. Giants at Petco Park), Clean Fuel Car Show, Enviro-Fashion Show, Recycled Art Competition, Root Beer Garden, and a tree planting at the College of Arts & Letters Building. The final evening of GreenFest included a conscious carnival with games and organic food booths and a sold-out concert at the Open Air Theatre, featuring popular artist, LMFAO.



entertainment

The Viejas Arena / Open Air Theatre and Cultural Arts & Special Events (CASE) strive to provide high quality entertainment to the SDSU students & the community. Listed below are the events that were held at the Viejas Arena, Open Air Theatre, as well as special entertainment events that were planned and executed by the CASE department in the academic year of 2009-2010.

Viejas Arena

Concerts

- July 18 - Il Divo
- July 19 - Joan Sebastian
- August 20 - Green Day
- August 21 - Kings of Leon
- September 18 - The Killers
- October 9 - Pearl Jam
- December 13 - 91X Wrex The Halls
- February 12 - Magic 92.5 Old School Valentine's Show

Special Events

- March 25 - Greater SD Science Awards
- May 1 - WNBA Los Angeles Sparks vs. China
- May 20 - May 23 - SDSU Commencement

Open Air Theatre

Concerts

- August 4 - Judas Priest
- October 17 - Snow Patrol
- October 21 - Rob Thomas

Special Events

- April 23 - GreenFest, featuring LMFAO

Cultural Arts & Special Events

Sneak Peek Advanced Screenings

- September 2 - "Sorority Row"
- September 10 - Pilot Episode of "Community"
- September 16 - "The Informant"
- September 23 - "Zombieland"
- October 1 - "Invention of Lying"
- October 14 - "The Fourth Kind"
- March 3 - "She's Out of My League"
- March 8 - "Hot Tub Time Machine"
- May 11 - "Get Him to the Greek"

Weekly Nooner Concerts at the Aztec Center Patio Stage

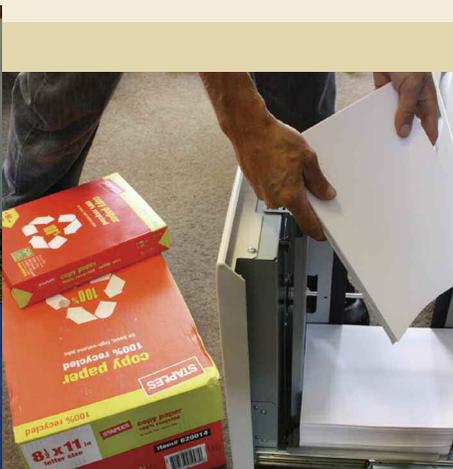
Free multi-cultural roster of concert nooners, from noon - 1pm, every Thursday at the Aztec Center Outdoor Patio.

Coffeehouse at Aztec Center Starbucks

SDSU student groups with the SDSU Adams' Project Performers Network perform every Monday in Aztec Center Starbucks from 4:30 pm - 6:00 pm. Local Coffeehouse talent performs every Wednesday from 4:30 pm - 5:30 pm.

Showcase Series - Open Mic Nights

SDSU students showcase their talent on stage at Aztec Center's Backdoor and Aztec Center Marketplace.



sustainability

AS Green Love can be described through the following goals:

- Create an awareness of sustainability throughout the Associated Students organization
- Measurably improve operations to meet as high of standard of sustainability as feasible
- Create an awareness of sustainability throughout the University with an ongoing educational campaign
- Encourage student organizations and residents to adopt sustainable habits
- Assist SDSU in becoming a model University in sustainability

Green Love's effort to review and make recommendations regarding policies, programs and procedures to promote sustainability goals is substantial at SDSU. Green Love implements new initiatives and services within the Associated Students organization, SDSU clubs and organizations, and the campus community. The board identifies the best way to address student sustainability interests, concerns and ideas by tracking trends. In addition to collaborating with other "green" organizations, groups and departments, Green Love engages in endorsing sustainable issues on the SDSU campus.

Green Love has accomplished a great deal in its efforts to raise awareness about sustainability. AS departments continue to utilize 100% post-consumed copy paper and EPA-certified post-consumed toilet paper, seat covers and paper towels. All inventories in AS facilities have been scheduled to be replaced with "Energy Star" appliances and all batteries used are rechargeable with available recycling stations. Not only are recycling centers located throughout campus, but also environmentally safe cleaning products are used by the custodial contractors.

2009-2010 Accomplishments

Completion of the Aquaplex 124kw Solar PV array
Installation of the Aquaplex Energy Efficient Variable Frequency Pump Drive
Successful passage of the LEED Platinum ModernSpace referendum
Continuation and expansion of the Green Lunch Bag Speaker Series
Continuation of "Greening your Life" educational campaign
Implementation of Zimride: SDSU's carpooling program
Implementation of Zipcar: SDSU's car sharing program
Implementation of the Residence hall Recycling Pilot Program
Participated in directing GreenFest/Earthday featuring Keynote Speaker Jerome Ringo, Senior Executive for Global Strategies by Green Port
Resolution in Support of a Nine Square Mile Minimum Marine Reserve in South La Jolla



legislation

During the academic year 2009-2010, A.S. Council passed the following resolutions:

A Resolution in Support of AB 656: the California Higher Education Fund

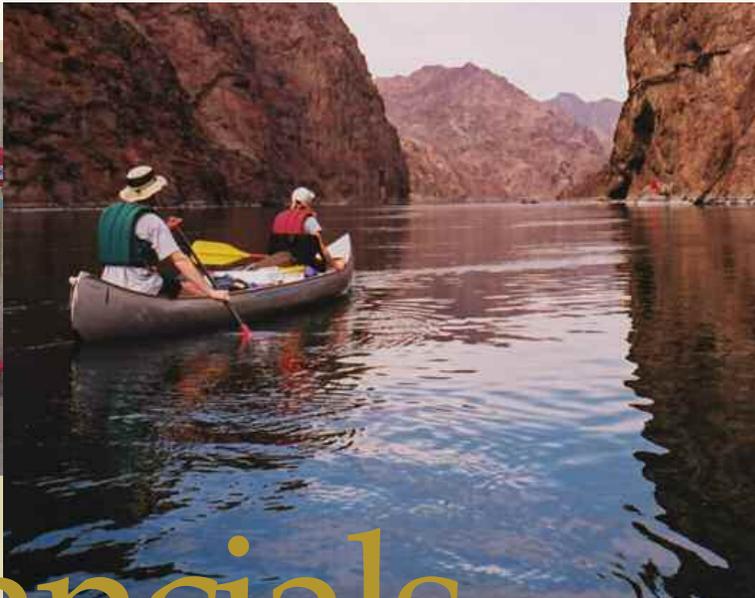
The California State Student Association (CSSA) is fully committed to educating students, CSU campus administrators, and faculty and staff on Assembly Bill 656, The Oil and Natural Gas Extraction Tax. AB 656 creates the California Higher Education Fund (CHEF) which would receive revenue from a 9.9% tax placed on oil and natural gas extracted in California. The CHEF is modeled after a similar Texas foundation in place for almost a decade, which funds construction costs at the University of Texas. The CHEF would grant money not only to the California State University (CSU) system, but the California Community College and University of California (UC) systems as well.

A Resolution in Response to the Governor's 2010 Budget

Every dollar invested in the CSU system yields a 466% return on investment. Thus, when the State of California deducts funds from the University system, the fragile California economy is consequentially weakened as well. Governor Schwarzenegger has proposed providing \$60.6 million in enrollment growth funding and \$305 million to backfill one-time reductions to the CSU system. However, the proposed budget eliminates the Cal-Grant program and calls for a 10% student fee increase. Although the California State Student Association (CSSA) is thankful to Governor Schwarzenegger for a renewed interest in the importance of a California's higher education institutions, the proposed budget lacks in that it not only limits funding to the CSU, it raises fees for the students. This results in less accessibility for lower-income students throughout California that depend on the Cal-grant to help fund their education. CSSA as well as Associated Students, encourage legislation that invests in the CSU and seeks ways to fully fund higher education in order to protect the future of California.

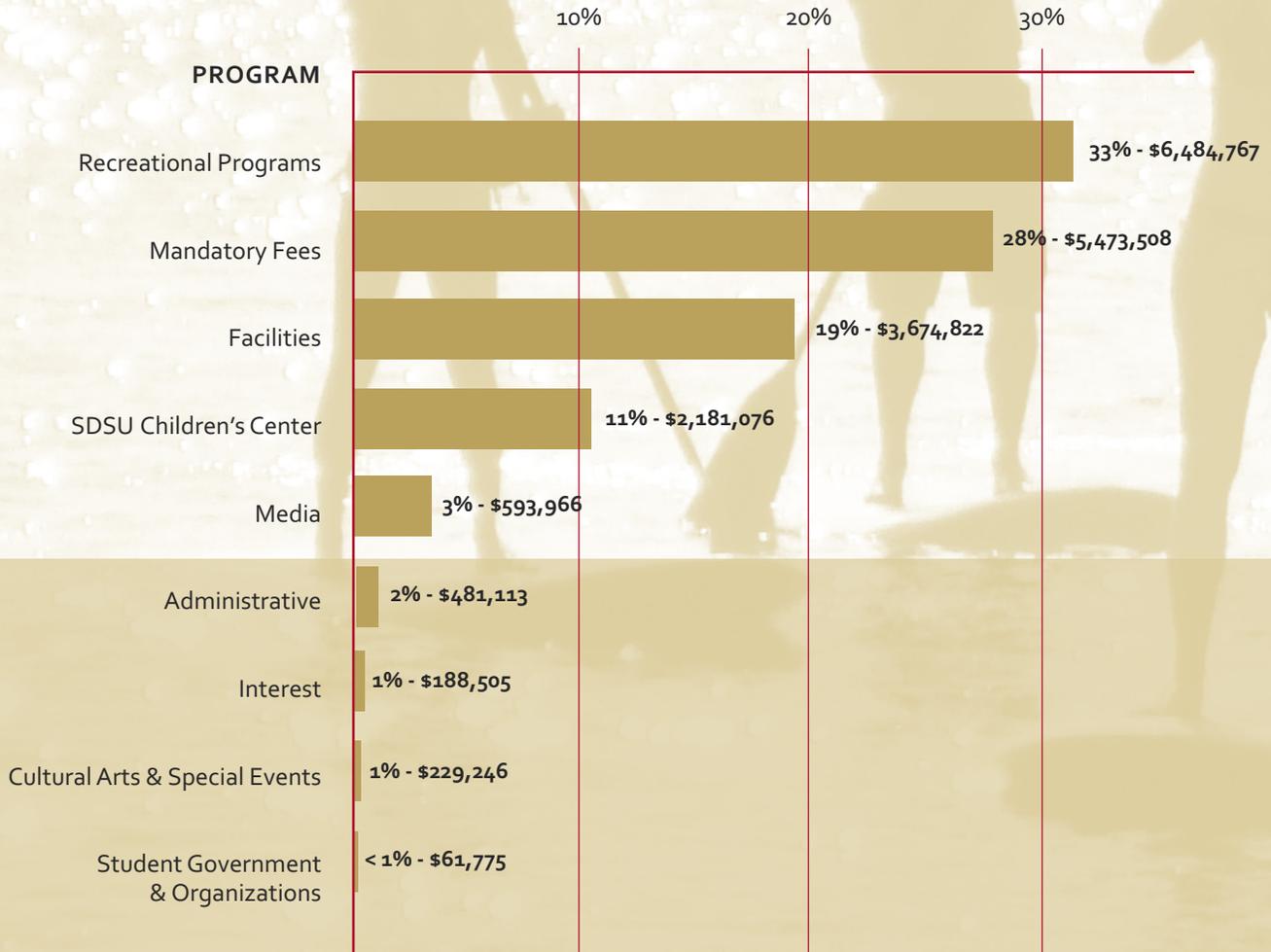
A Resolution in Support of the Principles Underpinning the March 4th Statewide Day of Action

As far as California economics are concerned, the CSU system is one of the major contributors of employees in the workforce. However, system wide fees at CSU and University of California (UC) campuses between 2000 and 2008 have more than doubled for students and their families, thus limiting the access of a higher education in California. On October 24, 2009 more than 800 students, unionists and activists from more than 50 cities gathered at UC Berkeley to issue a call for a March 4, 2010 Statewide Day of Action to save public education. AS is committed to impressing upon California Legislature the restoration of adequate funding to the CSU system, as well as endorse constructive protest methods enacted by college student organizations.



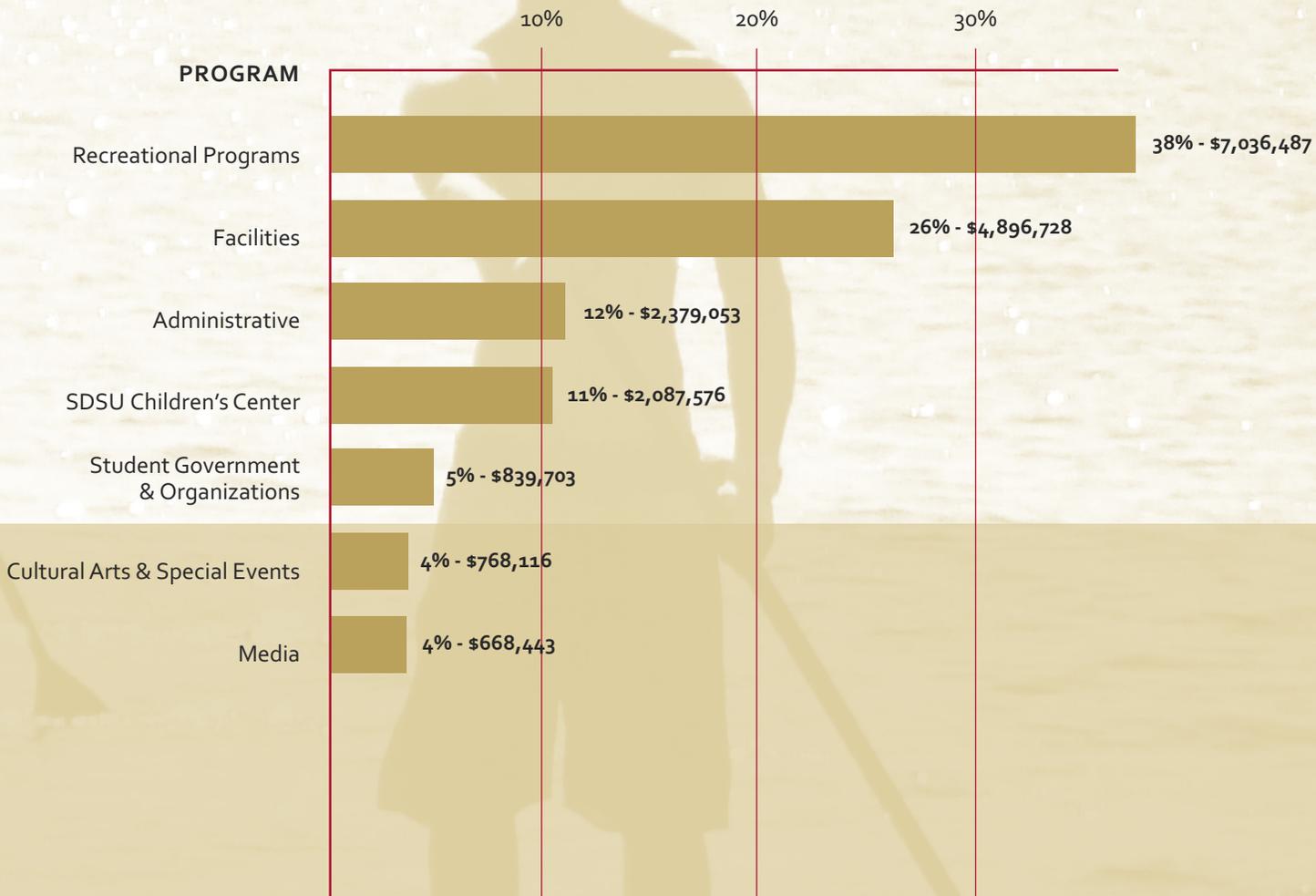
financials

REVENUE Total: \$19,368,778





EXPENSES Total: \$18,676,106



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Inter-Fraternity Council
Eric Anderberg

International Student Association
Ashley Pakozdi

Jewish Student Union
Lyndsi Sherman

Lesbian, Gay, Bisexual, Transgender
Student Union
Shannon Roberts

Movimiento Estudiantil Chicano/a de
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