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DEAR FRIENDS

Thank you for taking the time to review the Annual Report for Associated Students (A.S.), 2006-2007. This report truly showcases the many accomplishments our dedicated staff and students achieved this past year. After 75 years, Associated Students continues to thrive, with each administration building upon the next. This year was no exception as the administration under the 2006-2007 A.S. President laid-down a solid foundation for us to build upon.

I am proud to be President of such a thriving corporation whose first goal is to always serve the students of San Diego State University (SDSU). Associated Students’ remarkable growth is noted by our ninety full-time staff members and over 1,100 part-time student employees. Additionally, we were ecstatic about the grand opening of the Aztec Aquaplex this past spring. It truly has become a popular and beloved campus facility in such a short time. As mentioned previously, A.S. also celebrated the 75th Anniversary of its incorporation this past spring. The events that made-up the celebratory weekend, allowed current student leaders to meet the student leaders of the previous decades. This was a special celebration that reminded us of the importance of the contributions A.S. has provided over the years. We are fortunate enough to follow in the footsteps of leaders who have overcome great obstacles to make SDSU what it is today.

I hope that by reviewing this annual report, you gain a deeper understanding about all A.S. did this past year to serve the entire campus community, as we have done proudly for 75 years. It is an honor to be a part of a student-directed corporation and a pleasure to serve with such a distinguished group of individuals in pursuit of continually improving life for the entire campus community. I am confident that this year, will be another successful and productive one!

Best regards,

James Poet
2007/08 Associated Students President
In these challenging times, it is more apparent than ever how critical the success of the Associated Students is to SDSU. Not from strictly a programmatic or financial support perspective, but how our organization complements and supports the university’s mission.

The opening in March 2007 of the much-anticipated Aztec Aquaplex adds yet another significant campus facility to those already managed and operated by the Associated Students for the benefit of our students and in this case, also supporting the SDSU’s competitive athletic program.

During the past fiscal year, the Associated Students celebrated its 75th anniversary and hosted former student leaders at a weekend celebration at Cox Arena accompanied by open houses and tours at Aztec Center, the SDSU Children’s Center, Aztec Recreation Center, Mission Bay Aquatic Center, the new Aztec Aquaplex and of course, Cox Arena. The opportunity to recognize and celebrate the organization’s many accomplishments over the last 75 years made possible through the vision and efforts of past and present student leaders was a gratifying experience for us all.

In furtherance of our efforts, the year signaled the start of extensive planning efforts for ModernSpace – the trademark for our latest project to renovate and expand Aztec Center. This $50 million project is one of the key elements of SDSU’s Master Plan revision, which when approved will double the number of students living in on-campus residence halls and increase the overall campus enrollment over the next 25 years to 35,000 full-time equivalent students (FTES) or an estimated 46,000 individual students on the main campus.

The Associated Students’ staff continues to make significant contributions through service on various campus committees in addition to our own planning for providing high quality programs and services for the benefit of our students and the entire campus community. I highly recommend you taking the time to review our Annual Report which features our accomplishments for the past fiscal year and our continuing efforts to position ourselves financially for the years to come!

Dan R. Cornthwaite
Executive Director
A.S. COUNCIL 2006-2007

President
Matt Keipper

Executive Vice President
Bradley J. Webb

Vice President of External Affairs
Khouloud Elmasri

Vice President of Finance
Tyler G Morgan

Vice President of University Affairs
John Ly

Arts & Letters
Brandon Clark
Kristen Gozawa
Michael Matthews

Business Administration
Mike Roberts
Julia Rosenberg
John Hutsler
Tyler Brocklehurst

Education
Corine Caloca

Engineering
Alex Sleiman

Health & Human Services
Arlene Hady
Katrina Reyes

Professional Studies and Fine Arts
Michelle Adams
Erika Diaz
Alexander Jarman
Daniel Matthews
Garrett Hazelton

Sciences
Eric Wacenske
Jeremy Ehrlich
Leni Yi

Unclassified Studies
Gabriel Ruiz

Afrikan Student Union
Sheena Powels

Andrea O’Donnell Women’s Resource Center
Erin Hogeboom

Andres Bonifacio Samahan
Richard Pelayo

Asian Pacific Student Alliance
Alex Delino

Association for Chicana Activists
Celina Garcia

Honors Council
Samantha Spilka

Inter-Fraternity Council
Jameson DeSantis

International Student Association
Bobbi Jane Apostolos

Jewish Student Union
Rebecca Steinberger

Lesbian, Gay, Bisexual, & Transgender Student Union
Teodoro “Junior” Martinez

Movimiento Estudiantil Chicano de Aztlán
Enrique DeHaro

Panhellenic Association
Angela Mou

Residence Hall Association
Jeremy Katz

United Sorority and Fraternity Council
Joy Salvatin

University President’s Designee
Dr. James Kitchen & Tim Rupe

University Senate Designee
Dr. Cezar Ornatowski

A.S. Council Secretary
Andrew Byrns

Executive Director
Dan R. Cornthwaite
HISTORY

San Diego State College was created by the State Legislature in 1921 by the merging of the State Normal School of San Diego, which was established in 1897, with the Junior College, established in 1914. Due to their separate beginnings, each came into the merger with their own student body organizations, including their own officers. Measures for the joint benefit of the two student bodies required the approval of each campus’ respective student executive committee, often resulting in delay. Despite the best efforts of each, it became impossible to attain effective cooperation between the independent committees of each campus.

Sensing the need for unity and a stronger spirit of cooperation among the student bodies in their efforts to facilitate student government, it was decided in the fall of 1921 to form a Central Committee to coordinate joint legislation and student programming. Although this system was effective initially, it soon proved to be cumbersome. During an election at the end of the school year, the students voiced their desire to completely fuse the student bodies into a single organization.

Under the name of the San Diego State College Student Body, the combined student bodies elected Wilbert Anderson as their first President for the 1922-23 school year. Following the relocation of San Diego State College to the current site of the campus and the continued growth of the student body, the Associated Students of San Diego State College was incorporated as a California non-profit corporation on March 7, 1932. A.S. celebrated its 75th anniversary on March 7, 2007.

Today, Associated Students of San Diego State University is an independent student-directed corporation that provides a wide range of services and programs for SDSU students, faculty, staff, administrators, alumni, and the general public. With an operating budget of over $20 million, Associated Students derives 25% of its revenues from student fees and 75% from revenues generated by programs it operates. A.S. SDSU is run by five elected student executive officers and the A.S. Council, the student board of directors. A.S. employs 90 full-time employees and over 1,000 part-time employees.
MISSION
To support the mission of San Diego State University, we the Associated Students, create, promote and fund social, cultural and recreational programs and facilities both on campus and in the community, advocate for student interests, provide leadership opportunities and participate in shared governance.

VISION
A.S. SDSU is a unifying and empowering student-directed organization dedicated to serving and involving students at SDSU by enhancing the college experience that leads to a higher quality of life after graduation.

VALUES
A.S. SDSU values efforts by and on behalf of students that promote the following ideals:

- Professionalism
- Unity
- Growth
- Advocacy
- Communication
- Opportunity
- Commitment
- Empowerment
- Service
- Mutual Understanding
- Involvement
- Diversity
- Responsibility and Safety
- Innovation
- Voice of Students
- Community
- Campus
- Teamwork
- Respect
REVENUES

Year Ending June 30, 2007

Total REVENUES: $18,213,813
EXPENSES

Year Ending June 30, 2007

Total EXPENSES: $16,746,356
DID YOU KNOW...

• Aztec Center opened as the first permanent student union facility on any California State University campus 39 years ago.

• Madonna was the first guest to use the newly built Open Air Theatre Hospitality House for two performances during her “Like A Virgin” tour in 1985.

• In 1996, the A.S. lease for the Student Activity Center was approved, becoming the only student body organization in the United States to operate a major on-campus arena facility. A year later, the Cox Arena and Aztec Recreation Center opened its doors.

• A.S. Council approved the creation of a fifth Executive Officer position in 2001. The A.S. Vice President of University Affairs assists to improve student advocacy in campus affairs.

• In 2003, the Aztec Recreation Center experienced a record number (1+ million) entrances for the first time.

• The Mission Bay Aquatic Center (MBAC) was started in 1970 when Glen Brandenburg, an SDSU student at the time, signed up to take a sailing class at the former City of San Diego managed sailing facility. Part of the way through the class, the instructor suddenly stopped showing up to teach and Glen assumed the role as the new instructor. A.S. SDSU and UCSD Recreation assumed the lease in 1975. Incidentally, Glen Brandenburg is still the MBAC Director.

• In the mid 1980’s, current lead singer/guitarist of the rock band, Pearl Jam, Eddie Vedder, wrote songs in the dark inside Montezuma Hall in the Aztec Center as he waited for his long-time girlfriend, Beth, at the time, to finish her shift as House Manager for the Aztec Center. Eddie was a concert runner for Avalon Productions and occasionally a production worker for the Aztec Center.
2007-2008 EXECUTIVE OFFICERS

From left: Jeremy Ehrlich, Jameson DeSantis, James Poet, Justin T. Motika, Michael Matthews

Photo Credit: Kimberly Calderon
DEPARTMENT & PROGRAM ACCOMPLISHMENTS

A.S. Senior Staff
Back row (left to right): Eric Huth, Glen Brandenburg, John Kolek, Dan R. Cornthwaite
Front row (left to right): Sandra Keshka, Robin Judd, Lynn Cacha, Susan Heiser
AZTEC CENTER STUDENT UNION

The Aztec Center, built in 1968, is the student union and is the heart of A.S. and campus life. It offers services such as: a food court and convenience store, banking with USE Credit Union, a Ticketmaster outlet, a full-service travel agency (STA Travel), Starbucks coffee shop, a bowling and games center, multiple meeting and event rooms, and office space for over 30 student organizations.

The Aztec Center also houses the A.S. Government Affairs Office, A.S. Business Office, SDSU Card Office, KCR Radio, University Information Center, Meeting Services department, and the Cross-Cultural Center.

In March 2006, SDSU students voted to expand the Aztec Center. The project to expand, called “ModernSpace” is in its planning stages and is scheduled to complete Phase One in the year 2010.

2006-2007 Accomplishments

• Created and implemented new Student Employee Leadership positions to provide professional growth and leadership development opportunities for part-time students.

• Concerted efforts to improve and expand the quality of audio visual and event production services program, resulted in successfully creating student Audio Visual Technician positions. Subsequently, audio visual equipment rental revenue increased by nearly 30%.

• Meeting Services facilitated approximately 9,300 reservations, resulting in an estimated 33,206 event hours.

• Reached several milestones this past year in our ModernSpace project:
  • A.S. Council Approval of the Working Program (December 6, 2006)
  • A.S. Council Approval of the La Tienda Expansion Site Location (March 7, 2007)
  • Selection of Architect (June 1, 2007)
BUSINESS & FINANCIAL SERVICES

The A.S. Business Office houses the A.S. Accounting, Payroll, Human Resources, Graphics, Cultural Arts & Special Events (CASE), and Information Technology Services departments. In addition, it manages part-time employment opportunities for all A.S. managed facilities as well as travel, funding, and office space requests for recognized student organizations.

2006-2007 Accomplishments

• Implemented a comprehensive four-color “Summary of Benefits” for all full-time staff that outlines the benefits that are provided by the Associated Students in order to give each employee a more thorough understanding of their current benefits package and provides candidates for employment with an understanding of A.S.’s competitive benefits package.

• Implemented the Diversity Recruitment Outreach Program in which presentations are made throughout campus about the employment opportunities throughout the Associated Students.

• Created the quarterly For Safety’s Sake e-newsletter for the purpose of disseminating important safety information throughout the Associated Students divisions.

• Developed and designed all promotional pieces for the Associated Students 75th Anniversary weekend of events, including creating 21 display panels for use at the Opening Night Reception, which pictorially trace the history of the Associated Students from 1932 to the present.

• Implemented a new web-based payroll service that allows A.S. to use the payroll software as the authoritative data source for all employee information.
A.S. Campus Recreation includes many recreational and fitness programs, and includes two facilities, the Aztec Recreation Center (ARC) and the Aztec Aquaplex. Campus Recreation offers the following programs to the SDSU and San Diego community: outdoor adventures, intramural sports, sports clubs, tennis, racquetball, an indoor driving range, and a bowling and games center located in the Aztec Center.

The ARC, opened in 1997 as a part of the Student Activity Center complex. It is SDSU’s state-of-the-art gym. The ARC has the following components: 15,000 square feet of weights, 8,000 square feet of cardio space, fitness studios, basketball courts, 1,500 square feet climbing wall, wellness programs, and rec classes. The Aztec Aquaplex, A.S.’s newest facility, opened on March 1, 2007. The Aquaplex is equipped with: a 50-meter pool, a recreation pool with a shallow beach-style entry, a hydrotherapy spa, lounging equipment, water aerobics classes, swim classes for all ages, and a meeting room.

2006-2007 Accomplishments

- Continued progress on efforts to integrate a new ARC Fitness Center within the “ModernSpace” plans. This new satellite facility will help to alleviate the overcrowding (3,500+ daily visitors) in the Aztec Recreation Center.

- Along with SDSU Facilities Planning and Management, successfully completed the new $12 million Aztec Aquaplex which opened on March 1, 2007, allowing the A.S. to re-establish aquatic-based programs and services that serve the needs of students, Aztec Athletics (water polo, swimming and diving) and the local community.

- Unveiled the Aztec Aquaplex to the SDSU community by successfully hosting the Grand Opening-Ribbon Cutting Ceremony, with the University’s President office, Athletics, Aztec Shops, architects, contractors, student leaders, Marching Aztecs and dozens of staff.
COX ARENA / OPEN AIR THEATRE

The Cox Arena is the centerpiece of the Student Activity Center complex, which opened in 1997. It accommodates 12,000 people and is the home of Aztec basketball. The facility also hosts many popular concerts, special events, including cheerleading competitions, religious conferences, and other sporting events, such as Indoor Arena Football. The Open Air Theatre (OAT) is located on campus near the Aztec Center and is a premiere outside concert venue.

2006-2007 Accomplishments

• National Indoor Football League — Successfully brought Indoor Arena Football to the Cox Arena. With the culmination of a contract with the San Diego Shockwave of the National Indoor Football League, A.S. was able to have a professional sports franchise call the Cox Arena home.

• Exclusive Concert Promoter Agreement — Negotiated a five year extension on the contract with Live Nation as our exclusive concert promoter. An added bonus of the negotiations was getting House of Blues/Live Nation to agree to a one time financial contribution and a sponsorship in the amount of $15,000 so free trolley passes to the first 2006 home football game could be provided to students.

• Metropolitan Transit System (MTS) ECO Pass Program — Negotiated an agreement with MTS to participate in the ECO Transit Pass Program. The ECO Pass sales program resulted in being able to generate additional income from the monthly transit pass sales which will not only allow A.S. to recoup our previous losses from these sales but will also generate a revenue stream for A.S. in the years to come.
CULTURAL ARTS & SPECIAL EVENTS

Cultural Arts and Special Events (CASE) plans and coordinates entertainment events and activities throughout the year for San Diego State University. These events/programs are designed to unite the campus community through quality entertainment, while providing an educational and informative perspective on different cultures from all over the world. CASE coordinates celebrity lectures, concerts and cultural activities, such as live acoustic performances in the Aztec Center Starbucks, Multicultural Nooner Series, featuring SDSU talent, as well as local, national and international talent.

CASE also cosponsors events with academic departments and student organizations; provides free sneak previews of movies before they are released in the theatres; and plans special events such as Homecoming Week, semester craft faires and AzFest, the annual spring event.

2006-2007 Accomplishments

• Through the partnership with Border Voices, CASE collaborated in coordinating the appearance of prominent poets, Adrienne Rich and Robert Pinsky. Robert Pinsky was the United States poet laureate from 1997-2000. Adrienne Rich is widely known as a great feminist poet who "is in love with the hope of telling utter truth," (W.S. Merwin).

• Expanded Sneak Preview Films Series rated in the top 1% in the nation. Studios nationally have consistently raved and given SDSU top grades regarding the quality, quantity, organization, effective planning, attendance and cultural pre-shows prior to each screening that the SDSU Associated Students CASE board does for the sneak preview films series.

• More new events, programs, bands and acts than ever before! Approximately 50% of the acts, bands and special events this year were showcased for the first time at SDSU. While it was great to maintain traditions and bring back strong favorites, the CASE committees went in a creatively risk-taking direction trying new concepts and acts that proved successful.
The original Campus Children’s Center was built in 1971 and was located in the northwest side of campus. The current site, on the east side of campus, opened its doors in 2004, and was re-named the “SDSU Children’s Center.”

The SDSU Children’s Center features a relaxed and loving atmosphere in which children are free to explore, learn and create through play. To foster the development of the whole child, activities are planned to provide maximum physical, social, emotional and intellectual growth - and continuous exposure to the tools for learning. The staff’s main goal is to help children learn and develop in ways that promote their own growth, as well as getting along with others. All families are welcome, especially faculty, staff, and students. The SDSU Children’s Center is also a “Nut Free” facility.

2006-2007 Accomplishments

• The SDSU Children’s Center received $412,597 in grant dollars, a record number for the site from the CA Department of Education, Child Development Division.

• The SDSU Children’s Center’s Annual “A is for Art” Exhibition and Gala Evening was expanded to include exhibitions of creative art from Center Alumni and local community children ages 5 to 17 years. This event drew over 300 people to KPBS studio for an evening showcasing children’s creative artwork and was a fundraiser for the Center. The $4,000 raised will purchase equipment and supplies to be used directly by the children. In addition, the event welcomed a new sponsor: the San Diego College/ Rolando Public Library.

• The Center implemented a new hiring process to ensure all student staff members receive an effective orientation to their position. This new orientation process allows them to experience a variety of classroom environments and diverse age groups to provide a broader foundation of experience working with children between 6 months and 5 years of age.
MISSION BAY AQUATIC CENTER

The Mission Bay Aquatic Center, located in the heart of Mission Beach, San Diego, is a 24,000 square foot facility that offers a wide range of watersports classes for students, faculty, staff, alumni, and youth organizations. The MBAC is jointly owned and operated by A.S. SDSU and Campus Recreation at the University of California, San Diego. They provide classes for sailing, surfing, rowing, kayaking, windsurfing, kiteboarding, wakeboarding, and waterskiing. In addition, the MBAC provides equipment rentals, private lessons and hosts groups parties and special events.

2006-2007 Accomplishments

• Completed a comprehensive 80 page MBAC employee training manual that has improved MBAC employee training.

• Developed and implemented a youth and adult Advanced Wakeboarding Development Camp creating significant new income.

• Completed the fully accessible MBAC dock project with the installation of the Ramp Rider, a sloped elevator for persons with disabilities.

• Submitted and received reservation approval for a $133,000 California Public Utilities Commission (CPUC) California Solar Initiative Rebate Grant. Completion of the project will be dependent on the approval of the MBAC long-term lease by the City of San Diego.
GOVERNMENT AFFAIRS

The A.S. Government Affairs Office is the home of the five elected Executive Officers, A.S. Council, board and committees, elections, government promotions and research, and the Executive Director.

The main goal of Government Affairs is to get students involved in student government. The daily operations of A.S. are guided by the 17 student-directed boards, committees, and advisory boards. These legislative bodies determine the content and direction of A.S. programs and services that are provided for the students at SDSU. In addition, through the advisory boards, A.S. works collaboratively with the Division of Student Affairs to ensure that all students are included in the decision-making for important University offices and departments, such as student health, campus life, disability and career services, and counseling.

A.S. Council represents all 35,000 students at SDSU. The board is comprised of elected executive officers: President, Executive Vice President, Vice President of External Affairs, Vice President of Finance, and Vice President of University Affairs, representatives from each of the seven SDSU colleges and Unclassified Studies; 16 student organization seats, the University President’s designee, and the University Senate designee. Together, they are the highest decision-making board within the student government.
2006-2007 Accomplishments

- A.S. 75th Anniversary Celebration: Hosted the Associated Students’ 75th Anniversary gala for A.S. alumni and friends. This event allowed A.S. to welcome back many of its distinguished former leaders and to showcase the A.S.-managed facilities to many of them for the first time. This was significant because it allowed many alumni to see firsthand their contribution and legacy at A.S.

- Automated Course Registration and Wait-List: The A.S. President and the Vice President of University Affairs worked with Academic Affairs and Enrollment Services to develop an automated course wait-list feature to enhance the course registration process for students. This is scheduled to be implemented by spring of 2008.

- University Pride Initiative: A.S. Council passed a resolution recognizing the importance of Aztec Culture to San Diego State University. The A.S. President worked with members of MEChA to form the Aztec Culture Project (ACP). The ACP will consist of an ethno botanical garden, a mosaic mural, and an educational component. This initiative will strive to bring more awareness of the Aztec Culture to the students of SDSU and the San Diego community at large.

- Community Outreach: The Vice President of University Affairs continued the Good Neighbor Program. His efforts informed San Diego State University students of their responsibilities as members of the community. His outreach led to fewer disturbances and fewer calls to the local authorities by neighbors. The A.S. President hosted the Future of Student Housing Forum in April to address the increase of 10,000 FTES over the coming two decades and where these students will live.
CONTACT A.S.

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COX ARENA & OPEN AIR THEATRE
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