2005-2006

ANNUAL REPORT

Associated Students
SAN DIEGO STATE UNIVERSITY
San Diego State College was created by the State Legislature in 1921 by the merging of the State Normal School of San Diego, which was established in 1897, with the Junior College, established in 1914. Due to their separate beginnings, each came into the merger with their own student body organizations, including their own officers. Measures for the joint benefit of the two student bodies required the approval of each campus’ respective student executive committee, often resulting in delay. Despite the best efforts of each, it became impossible to attain effective cooperation between the independent committees of each campus.

Sensing the need for unity and a stronger spirit of cooperation among the student bodies in their efforts to facilitate student government, it was decided in the fall of 1921 to form a Central Committee to coordinate joint legislation and student programming. Although this system was effective initially, it soon proved to be cumbersome. During an election at the end of the school year, the students voiced their desire to completely fuse the student bodies into a single organization.

Under the name of the San Diego State College Student Body, the combined student bodies elected Wilbert Anderson as their first President for the 1922-23 school year. Following the relocation of San Diego State College to the current site of the campus and the continued growth of the student body, the Associated Students of San Diego State College were incorporated as a California non-profit corporation on March 7, 1932. Associated Students will celebrate its 75 year anniversary in March 2007.
MISSION

To support the mission of San Diego State University, we the Associated Students, create, promote and fund social, cultural and recreational programs and facilities both on campus and in the community, advocate for student interests and participate in shared governance.

VISION

AS SDSU is a unifying and empowering student-directed organization dedicated to serving and involving students at SDSU.

VALUES

AS SDSU values efforts by and on behalf of students that promote the following ideals...

- Unity
- Growth
- Advocacy
- Communication
- Opportunity
- Commitment
- Empowerment
- Service
- Mutual understanding
- Involvement
- Diversity
- Voice of students
- Community
- Campus
- Teamwork
- Respect
DEAR FRIENDS,

Welcome! My name is Matt Keipper, the 2006-2007 Associated Students President. I am pleased to share with you the 2005-2006 AS Annual Report which highlights the numerous accomplishments of a successful year. I am proud to have served as the Vice President of Finance during such an outstanding year. Together with our staff, we accomplished a great deal, and we hope to continue that momentum and excitement in the coming year.

A facet of our mission at AS is to create, promote and fund social, cultural and recreational programs and facilities on campus and advocate for student interests. This past year, we were successful in convincing SDSU students to approve the expansion of the student union. It was inspiring to see a dedicated group of volunteer students and our committed staff work together with a shared-vision to create an effective plan for the project. The success of this project was monumental for two reasons: first, it will allow us to expand the reach of our mission statement. We will now be able to offer SDSU students more modern student union facilities and amenities, which we hope they will view as their home. Additionally, the success of the project made evident the benefits of being a student-directed organization. AS continues to thrive because of the committed students who care about their fellow peers, our corporation and the University. We balance the students' enthusiasm with a knowledgeable and hardworking staff, who are committed to teaching and mentoring the student leaders so that our association continues to grow and prosper. With our staff of 88 full-time and 1,000 part-time employees, our more than 400 active AS board and committee members, and our collaborations with student groups and University administration, we are able to do our very best to make a positive impact on campus.

I hope that in reviewing this annual report, you gain a deeper understanding about all we do to serve the entire campus community. We take pride in being a student-directed organization, and it is an honor and a pleasure to serve with such a distinguished group of individuals in pursuit of continually improving life for the entire campus community. On behalf of the students and staff of Associated Students, we look forward to another successful and productive year!

Best regards,

Matthew P. Keipper
2006/07 Associated Students President
Total REVENUE: $17,998,466

Total EXPENSES: $18,416,685

*Reflects post audit book year end numbers
GOVERNMENT AFFAIRS

- Monthly President’s Council meetings initiated to keep all student organization presidents informed about new issues and policies on campus and connected to AS.

- The Good Neighbor Program, a student community service program, established to provide peer intervention in responding to local community complaints regarding noise, trash, and parties from within the community. The program also added an element of safety to campus and improved student relations with both the community and the campus police departments.

- Created the AS Fundraising Resource Guide (the FRoG) to encourage student organizations to seek additional resources for funding.
AZTEC CENTER

• Successfully marketed and passed student fee referendum to expand our student union.

• Implemented web view access to our reservations scheduling program so customers can view confirmed activities.

• Executed 5,242 confirmed reservation activities totaling some 208,120 labor hours, serving an estimated 219,284 customers in our meeting and program rooms.

BUSINESS SERVICES

• Implemented an on-line benefits open enrollment process and significantly expanded our on-line library of A.S. forms.

• Implemented on-line policy acknowledgement procedure through Workplace Answers, our provider of web-based human resource, financial, and ethics compliance courses.

• Successfully implemented installation of a new Accounting and Fixed Assets system.

• Successfully facilitated the change from Social Security numbers to Red ID numbers (SDSU’s identification numbers) for all payroll timekeeping records.

ACCOMPLISHMENTS ’05–’06
CHILDREN’S CENTER

• Welcomed five new co-sponsors to our “A is for Art” Exhibitions and Gala Evening of Art Project. The Office of the University President, Aztec Shops, KPBS, the SDSU Library and CASE joined us to expand participation throughout the campus and into the larger SDSU community.

• Received the highest possible rating during an audit conducted by the Child Development Department (CDD) of the California Department of Education. The Children’s Center is recommended as a model site and has been visited by representatives from three local community college child care programs; local Head Start Programs; the County Office of Education and international researchers and educators traveling the US from Sweden, all of whom were referred by the CDD.

• This year one classroom very successfully moved up together, all children and staff, to the next age-group classroom. This enabled children, parents and staff to maintain and expand relationships and provided optimum experiences for all. Due to the success of this one class, four classrooms will transition with children this year with the entire Center moving toward this new model of care over the next two years.

ACCOMPLISHMENTS ’05–’06
COX ARENA

• Successfully hosted 1st and 2nd rounds of 2006 NCAA Men’s Basketball Tournament. This was a major national event and despite an unexpected emergency due to a bomb scare, we hosted the event in a manner that allowed us to receive a superior rating from the NCAA.

• Successfully hosted AS Alumni Association Monty’s Awards which exposed the Cox Arena to many VIP supporters of the university.

• Successfully implemented staff reorganization plan that has strengthened our overall staffing and allowed several employees to advance and grow in their level of experience and responsibilities.

CULTURAL ARTS & SPECIAL EVENTS

• Served an integral role in inviting the Chairman of the National Endowment for the Arts, Dana Gioia, to speak at SDSU as the keynote for the Border Voices Poetry and Literacy Fair during SDSU Month in March 2006.

• Merged both Spring Fiesta and AzFest to become one major student organizational Spring Fair called AzFest; and established the event as a major student event component for SDSU Month.

• Expanded the CASE Co-sponsor Series to collaborate with SDSU student organizations, campus departments, SDSU Month and Cross-Cultural Center in supporting student, faculty and staff events on campus throughout the year.

ACCOMPLISHMENTS ’05–’06
CAMPUS RECREATION

• Broke ground and began construction on the long-awaited new SDSU swimming pool facility, the Aztec Aquaplex.

• Campus Recreation had a record number of 697 students participate in intramural teams in 2005-06.

• Completed mechanical/cosmetic renovation of the Aztec Center Bowling & Games facility (new bowling lanes, settee area, pin setters). The renovation has generated a "buzz" that has brought-in more bowlers, and games bowled, than ever before.

MISSION BAY AQUATIC CENTER

• Provided watersports instruction and recreation to over 15,000 students, faculty, staff, alumni and youth with very high customer satisfaction ratings.

• Completed the replacement of the MBAC dock and installation of a fully accessible gangway for persons with disabilities.

• Completed negotiations with City staff (after nine years) on the MBAC lease.