



# 2004|05

## ANNUAL REPORT

**Associated Students  
San Diego State University**



## MISSION STATEMENT

To support the mission of San Diego State University, we the Associated Students, create, promote and fund social, cultural and recreational programs and facilities both on campus and in the community, advocate for student interests and participate in shared governance.



## VISION

AS SDSU is a unifying and empowering student-directed organization dedicated to serving and involving students at SDSU.

## VALUES

AS SDSU values efforts by and on behalf of students that promote the following ideals...

- Unity
- Growth
- Advocacy
- Communication
- Opportunity
- Commitment
- Empowerment
- Service
- Mutual understanding
- Involvement
- Diversity
- Voice of students
- Community
- Campus
- Teamwork
- Respect



## DEAR FRIENDS,

Welcome! My name is Chris Manigault and I am the 2005-2006 Associated Students President. I am pleased to share with you the 2004-2005 AS Annual Report that is filled with the many accomplishments of what proved to be a productive and successful year. It was an honor to serve as a member of the student leadership team that achieved so much. Together with our staff, we accomplished a great deal, and these accomplishments serve as the benchmark for this year's administration's goals.

The Dr. Seuss book, "Oh the Places You Will Go," has provided inspiration for our theme for the year ahead of us. It draws the analogy of life as a "great balancing act," but through it all "there's fun to be done." That is how we view the challenges for this year. It is with much enthusiasm and a sincere commitment that we look forward to offering San Diego State University students the opportunity to balance their academic pursuits in the coming year with participation in student leadership opportunities or through one of our many fine student-directed programs.

We and our experienced and dedicated staff of 85 full-time and 1,100 part-time employees, not only strive to offer world-class service in our many facilities but we also strive to provide out of the classroom educational experiences for the campus community, while raising pride in our University. With the help of our more than 400 active AS board and committee members, we look forward to advocating for students' concerns so that no voice is silenced. There is much work to be done, but we will create change on campus with a smile, while encouraging everyone to do their very best to make a difference.

The question that constantly arises when it comes to Associated Students is: "Who are you and what do you do?" We usually respond with, "We're a \$16.1 million corporation dedicated to serving students." Yet, we hope that by reviewing this annual report, you enjoy learning about all that we do to serve the entire campus community. We take pride in being a student-directed organization, and it is an honor and a pleasure to serve with such a distinguished group of individuals in pursuit of continually improving life for the entire campus community. I am confident that we will continue to achieve excellence because we learn from those who have gone before us. On behalf of the students and staff of Associated Students, we look forward to another successful and productive year!

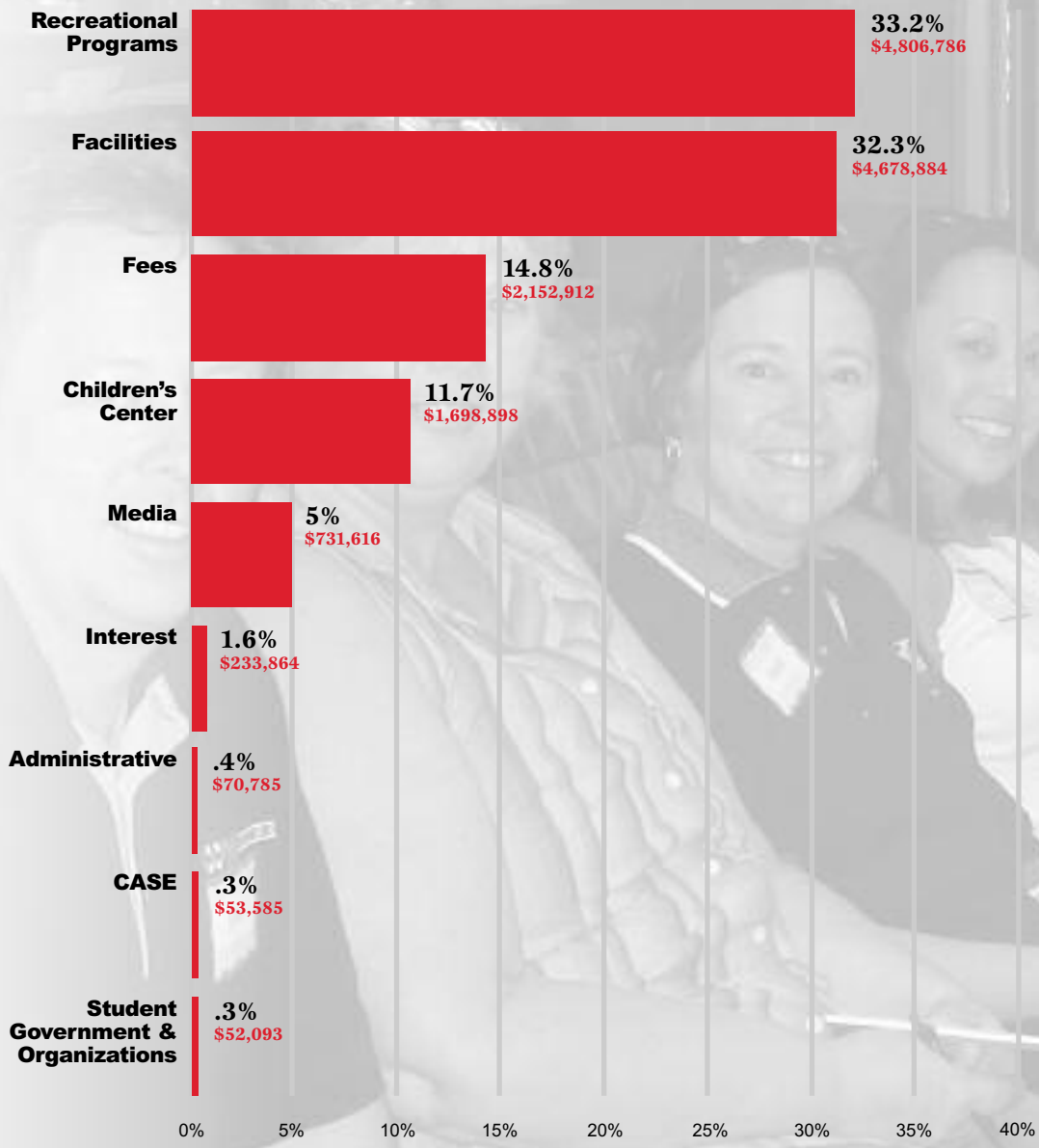
Best regards,

**CHRIS MANIGAULT**

2005/06 Associated Students President

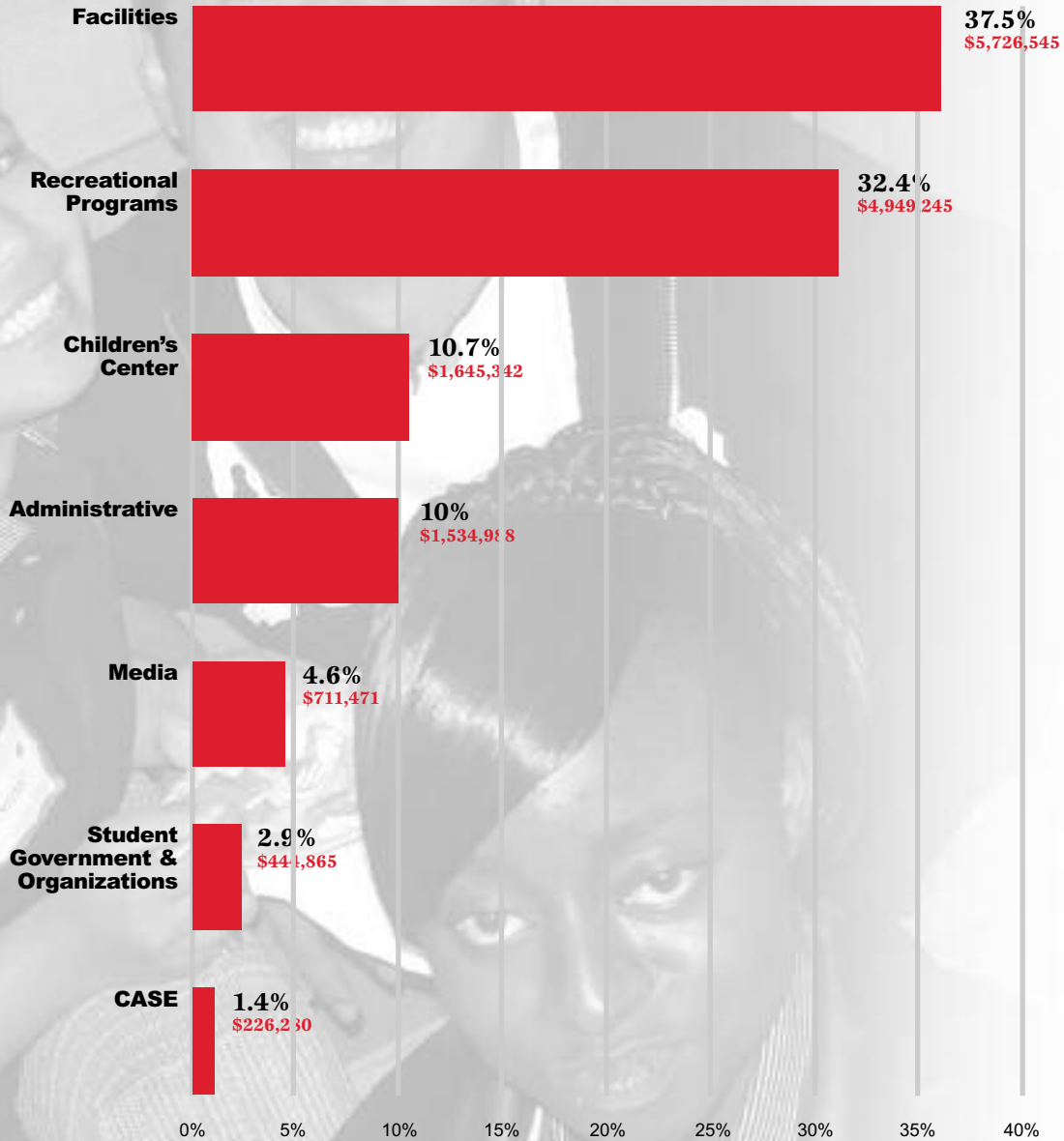


# 2004 - 2005 - REVENUES



**Total \$14,477,042**

# 2004 - 2005 - EXPENSES



**Total \$15,238,735**



# ACCOMPLISHMENTS 2004-2005

## STUDENT GOVERNMENT

- Reestablished a collaborative working relationship with the University Administration by passing of the “Resolution Commending the Division of Academic Affairs” because of their tireless effort to improve quality of life for students on campus. Successful implementation examples include the SDSU Web Portal and offering Tagalog as a foreign language.
- Third largest voter registration in the CSU system by registering 2,457 new student voters on campus for the November 2004 Presidential Election.
- Adopted online voting for the AS General Election through the SDSU Web Portal, which allows students to cast their ballots from any computer with Internet access during elections week.
- The creation of a new tradition on campus: “Azfest”. This festival consisted of live music and vendors selling wares and food/beverages all around campus. The day closed with a concert at the Open Air Theatre attended by students, alumni and community members.
- Recommended distribution and completion of faculty evaluations online in order to increase the number of students that participate in evaluating faculty.
- Initiated @State Electronic Newsletter. AS collaborated with the University to launch the monthly newsletter that is emailed to all registered SDSU students. It informs students of vital information and updates from a variety of sources.
- Initiated the Student Action Card program which consists of a “comment card” for students to fill out and drop in the Student Action Card boxes so that AS can become better aware of what is truly on the student’s minds and what is concerning them.
- Aggressively worked to increase student support of Athletics. In conjunction with Athletics, AS offered more events to raise school spirit with tailgates at the home football games and with the “Backcourt Bash” pep rallies at the home basketball games at the Cox Arena.



## ACCOUNTING

- Through the efforts of the Vice President of Finance and the accounting staff, increased student organization and college council training and outreach; developed an advisor contract that ensures that the advisors are aware of their responsibilities. These efforts resulted in an increase in the student organizations and college council expenditures to 85% of their budgeted monies.
- Researched, purchased and implemented new accounting software. The software is a Windows based software making it more user-friendly and will provide budget managers with more useful information.
- Converted all AS employee ID numbers from their nine-digit social security number to the last six digits of their SDSU Card Red ID number to increase the safety of our employee's information.
- Upgraded the Kronos timekeeping (payroll) software to a newer more user friendly version.



## BUSINESS SERVICES

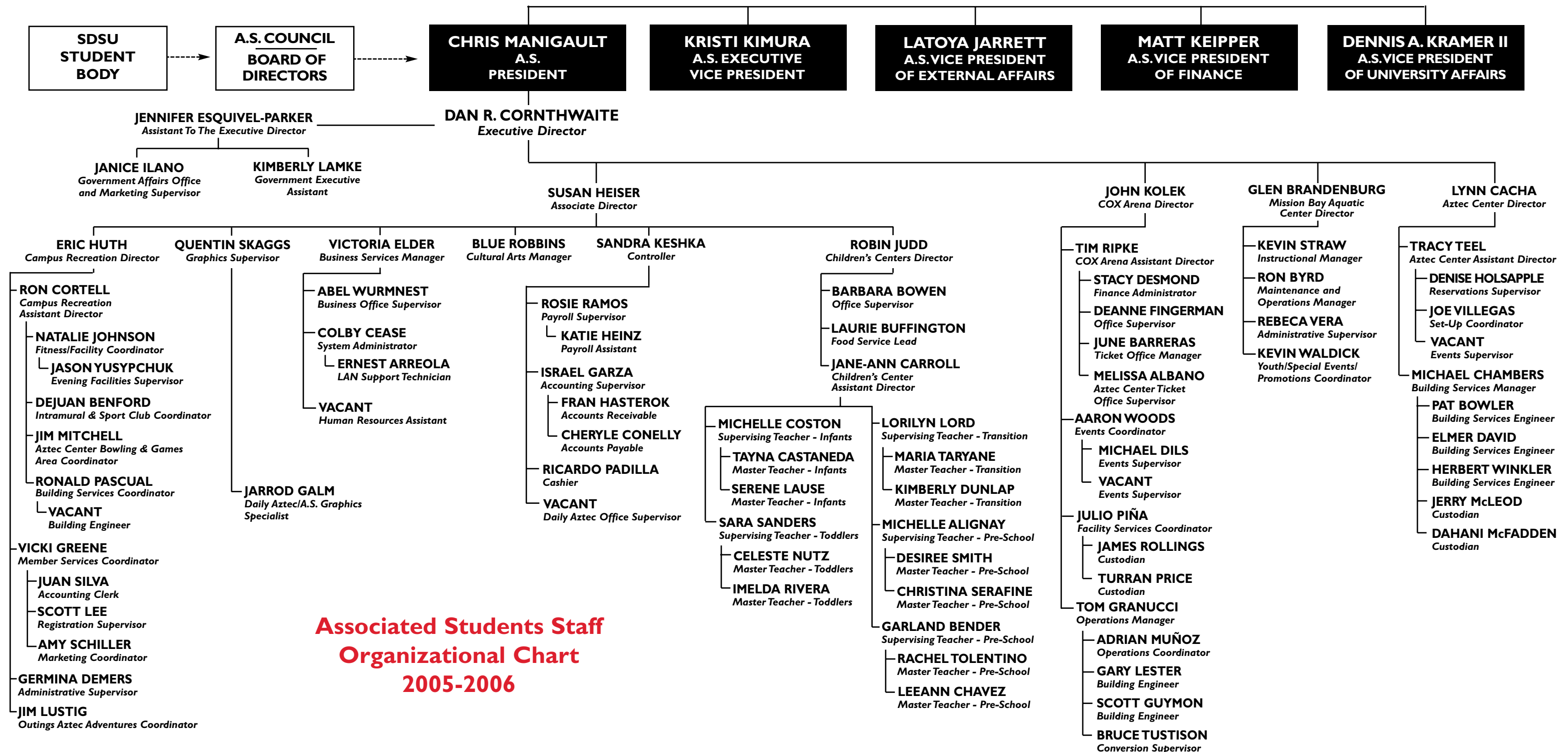
- Became a founding member of AO-COMP, a self-insured worker's compensation program for CSU auxiliary organization which has now grown to over 40 members and resulting in significant savings in premiums for Worker's Compensation coverage.
- Implemented a firewall across the organization protecting AS from hacking, viruses and worms from the Internet as well as from the campus.
- Implemented a comprehensive back-up scheme for all Windows servers providing a centralized back-up.
- Installed wireless computer access in the Aztec Center Starbucks and the Cox Arena.
- Added an electronic employment application process for full-time staff recruitment through [www.monster.com](http://www.monster.com) that allows the use of a supplemental application for enhanced screening methods.
- Upgraded the electronic surveillance system to a more reliable system in facilities throughout AS.



## SDSU CHILDREN'S CENTER

- Responding to the need for more child care during the summer session, the center expanded enrollment to provide child care to more SDSU students enrolled in summer classes.
- Created a parent list-serve to improve administrative and classroom communication with parents and staff.
- Established a major collaborative project with on campus and off campus support for our "A is for Art Exhibition & Gala" highlighting the capabilities of young children.
- Increased the diversity of our full time and part-time staff including an increase in the number of males working in the center.





**Associated Students Staff  
Organizational Chart  
2005-2006**





## AZTEC CENTER

- Established Interior Design Standards for the Aztec Center that will ensure a consistent color palette throughout the building as interior renovations are implemented. Also, established a new exterior paint color scheme for the Aztec Center.
- Completed an Aztec Center Technology Plan and Meeting Room Analysis with Brailsford & Dunlavey (facilities planning company) and the Sextant Group (audio visual consultant) that identifies recommendations for upgrading audiovisual (AV) technology throughout the Aztec Center.
- Increased room rental and AV rates to remain consistent with comparable student unions.
- Established improved procedures for student organization office space application process and general office use parameters.
- Upgraded our room scheduling software program (EMS Enterprise) to maximize room reservation scheduling and much needed improved accessibility for Cox Arena and Campus Recreation staff. Documents can now be emailed to customers, reducing the use of paper. Also, upgraded the Aztec Center Meeting Services room diagram software to better assist customers in room set-up.
- Facilitated and completed the following:
  - Renovation of the Bowling & Games Center restrooms to make them ADA (Americans with Disabilities Act) compliant.
  - Repair to the south lower level foundation for the Aztec Center that was damaged during trolley construction.
  - Modification to the sewer line at the Children's Center.
  - Furniture redesign in the Business Office.
  - The RFP (Request for Proposal) process for a new corporate custodial services contract.
  - Coordination with the trolley construction to restore the Aztec Center Patio.
- Installed automatic doors at the entrance to the hallway leading to Council Chambers and the door leading to the 2nd floor elevator off of Montezuma Lounge for ADA compliance.
- Installed interior recycling bins for paper and beverage containers outside of Council Chambers, in Montezuma Lounge, foyer to the Presidential Suite, and at Scripps Cottage.
- Eliminated the lease payment and custodial services fees for the Cyber Lounge at West Commons through partnership with Aztec Shops, Ltd.
- Received recognition from the San Diego Blood Bank for "Outstanding Service" for continued support and partnership in monthly campus blood drives.
- Lynn Cacha, Aztec Center Director, recognized by the Disabled Student Services Advisory Board with a resolution for her contributions and achievements in the Aztec Center that fosters an environment conducive to the disabled student population.



## CAMPUS RECREATION

- Continued to evolve to the changing tastes of SDSU students to successfully coordinate, with Aztec Shops, the opening of a new health food, snacks, coffee, and smoothie tent called Peabody's ARC Cafe at the Aztec Recreation Center.
- Selected a pool architectural firm to work with student leaders, recreation board members, athletic coaches/administrators, CSU officials and campus-based staff to develop a working construction document for the new pool that meets our programming expectations.
- Due to congestion in the ARC fitness areas, staff worked with student leaders, SDSU Foundation and Aztec Center architectural consultant to ensure development of additional fitness facilities on the east-side of campus to meet the growing needs of a campus that may increase to 40,000 students by 2010.
- Continued to offer excellent programs that include something for everyone by creating a 100-page virtual on-line fitness catalogue that helps students develop workout routines.
- Completed the renovation of the Aztec Center Bowling & Games restroom while maintaining good customer relations and reducing customer problems with noise, dirt, and inconvenience.
- Reduced the dependence on the SDSU Recreation, Parks and Tourism Department for participation in Aztec Adventures by selling a new Adventure Pass to freshman and new transfer students. The new pass increased income and introduced students who, traditionally, would not have participated in these programs until their junior year or senior year.





## COX ARENA AND OPEN AIR THEATRE



- In conjunction with the Athletic Department designed, purchased and implemented new VIP and Media seating system providing table seating for 148 people on three levels of risers and ample access for food service and ingress and egress. This design will allow the risers to meet the media seating needs for the 2006 NCAA Basketball Tournament games that we will be hosting in March.
- Completed the project to install diamond plating on the walls in the dressing room hallways and load-in tunnel area, reducing the damage to the drywall space that is done during the course of leading events into and out of the building.
- Completed the construction of a permanent merchandise sales stand. The construction was done in-house and resulted in savings of \$18,000 over having a contractor do work. As the first step in building 12 permanent stands for the Arena concourse, this project will replace the tents that are now used by the concession's sub-contractors and event sponsors to improve the appearance of the concourse and provide better sales opportunities for vendors and increase the ability to sell individual sponsorships.
- Received recognition from the AOL Online City Guide as the 2005 "City's Best Place for Live Music."
- Successfully hosted 141 event days that resulted in 335,203 guests visiting our venues. Included in this total were 35 SDSU basketball games, 20 concerts including sold-out performances by Elton John, George Lopez, Mormon Tabernacle Choir, Avril Lavigne, Green Day, Beastie Boys, Prince, and Incubus, four days of commencement and 16 days of conference bookings.
- In partnership with the San Diego International Sports Council, successfully booked and hosted the United States Olympic International Festival basketball games.
- In partnership with the Athletic Department, we were successful in our bid to host the 2006 McDonald's High School All American Games next March.
- In partnership with Aztec Shops, successfully put together a proposal designed to bring the Monty's, the annual Alumni Awards program to the Cox Arena next March.
- Had the third member of our staff, Mike Dils, graduate from the Public Assembly Facility Management School at Oglebay, West Virginia.
- Continued to make progress toward reducing our annual operating subsidy, with anticipation that we will reduce the amount of subsidy by \$10,000 for the year ended June 30, 2005.

## CULTURAL ARTS & SPECIAL EVENTS

- Increased the number of programs presented over the previous year, with the majority of the increase coming from the new Starbucks performance facility in the Aztec Center.
- Provided more student involved performers and programs than in past years. The weekly student performer series was a complete success as it featured 30 various SDSU student groups over the course of the academic year.
- Produced the first annual “Azfest” event in collaboration with the AS Executive Officers.
- Collaborated with the AS Executive Officers to present pep rallies in the fall semester to build support for SDSU Athletics.
- Presented the “Fahrenheit 9/11” Debate program just prior to the national election, working in conjunction with the AS President, resulting in a “turn away” crowd in Montezuma Hall.
- Co-sponsored with the University Affairs Board to present the Freshman Success Reading Program lecture with Anne Fadiman, author of “The Spirit Catches You and You Fall Down.”
- Increased the number of local and regional acts throughout the year, especially the number of lectures presented, highlighted by the CASE Faculty Series in the spring and several lectures co-sponsored with student organizations throughout the year.
- Exceeded income expectations with the fall and spring semester Craft Faires due to extra outreach to vendors.
- Improved promotional outreach through more campus visits, stopping by meetings, creative promotions and an increase in electronic promotions.





## MISSION BAY AQUATIC CENTER

- Completed the major portion of a \$1 million state grant for construction of a new larger and fully ADA accessible dock and gangway, additional accessible parking, parking lot resurfacing and new increased parking lot lighting.
- Upgraded our underground gasoline tank to the latest environmental standards and installed upgrades that were required later this year by the Air Pollution Control District.
- Increased youth camp scholarships by over \$15,000 to benefit under-served youth in the community.
- Upgraded the MBAC computer system with all new terminals and the most recent version of Netware. Upgraded the MBAC registration software and removed all sensitive information from the database such as Social Security numbers, driver's license numbers and credit card information. Completed the construction of the online registration system which is now in testing and will go online in fall 2005.
- Completed the first draft of our comprehensive employee training manual for new MBAC staff.
- Our youth water sports programs enjoyed record attendance for the year with 6,050 youth participating in sailing, windsurfing, waterskiing, wakeboarding, surfing, kayaking, rowing and marine science activities.
- Continued to be a national model facility for water sports education serving over 15,000 participants in the widest range of water sports of any facility in the nation and to the best of our knowledge the world. We offered sailing, keelboat sailing, windsurfing, kite surfing, waterskiing, wakeboarding, wake skating, kayaking, Olympic rowing and surfing.

# AS COUNCIL 2005-2006

PRESIDENT/CEO

**Chris Manigault**

EXECUTIVE VICE PRESIDENT/COO

**Kristi Kimura**

VICE PRESIDENT OF EXTERNAL AFFAIRS/CCO

**LaToya Jarrett**

VICE PRESIDENT OF FINANCE/CFO

**Matt Keipper**

VICE PRESIDENT OF UNIVERSITY AFFAIRS/CAO

**Dennis A. Kramer II**

COLLEGE OF ARTS & LETTERS

**Janette Barreras  
Khouloud Elmasri  
Joanna Schaefer**

COLLEGE OF BUSINESS ADMINISTRATION

**Bennett Ball  
Chris Calvert  
Andrew Ly  
Tyler Morgan**

COLLEGE OF EDUCATION

**Karleen Thomas  
Colleen Sweeney**

COLLEGE OF ENGINEERING

**Tope Olaniyan**

COLLEGE OF HEALTH & HUMAN SERVICES

**Arlene Hady  
Liz Ring**

COLLEGE OF PROFESSIONAL STUDIES & FINE ARTS

**Michelle Adams  
Carolyn Bohana  
Genessy Glory  
Jameson DeSantis  
Ceara Sadler**

SCIENCES

**Sabrina Brown  
Connie Edraisa  
Richard Pelayo**

UNCLASSIFIED STUDIES REPRESENTATIVES

**John Roberts  
Julia Rosenberg**

AFRIKAN STUDENT UNION

**Carole Peters**

ANDREA O'DONNELL  
WOMEN'S RESOURCE CENTER

**Samantha Spilka**

ANDRES BONAFACIO SAMAHAN

**Erick Aragon**

ASIAN PACIFIC STUDENT ALLIANCE

**Abe Delosreyes**

ASSOCIATION OF CHICANA ACTIVISTS

**Grisel Ezparza**

HONORS COUNCIL

**Joaquin Ortega**

INTER-FRATERNITY COUNCIL

**Andrew Roy**

INTERNATIONAL STUDENT ASSOCIATION

**Ben Fisher**

JEWISH STUDENT UNION

**Michelle Halimi**

LESBIAN, GAY, BISEXUAL & TRANSGENDER  
STUDENT UNION

**Crystal Brandán**

MOVIMIENTO ESTUDIANTÍL CHICANO DE AZTLÁN

**David Flores**

NATIVE AMERICAN STUDENT ALLIANCE

**Velma Calvario**

PANHELLENIC ASSOCIATION

**Amanda Venegas**

RESIDENCE HALL ASSOCIATION

**Lindsay Stout**

UNITED SORORITY AND FRATERNITY COUNCIL

**Sergio Marquez**

UNIVERSITY PRESIDENT'S DESIGNEE

**Dr. James Kitchen  
Dr. Darlene Willis**

UNIVERSITY SENATE'S DESIGNEE

**Dr. David Ely**

NON-VOTING MEMBERS

A.S. PRESIDENT'S CABINET

**Lauren Burns  
Astrid Machado  
Melissa Medina  
Lina Nakashima  
Raymond Pita  
Katrina Reyes  
John Roberts  
Scott Simpson  
Tracie Ugamoto  
Carol Valdez  
Tamiko Wong**

GOVERNMENT PROMOTIONS AND RESEARCH  
ASSISTANT

**Alicia Sayadi**

COUNCIL SECRETARY

**Hilary Hartley**

EXECUTIVE DIRECTOR

**Dan R. Cornthwaite**





**ASSOCIATED  
STUDENTS**  
San Diego State University

**[www.as.sdsu.edu](http://www.as.sdsu.edu)**

